MARKET AND COUNTRY BRIEF ON

New Zealand

2024





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MARKET DEVELOPMENT DIVISION

Sri Lanka Export Development Board

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1. INTRODUCTION TO TRADE BETWEEN SRI LANKA & NEW ZEALAND

New Zealand is the 52nd export destination for Sri Lanka. The total export value from Sri Lanka to New Zealand was USD 29.67Mn in 2024 and total imports from New Zealand to Sri Lanka for the same period were USD 216.37Mn. New Zealand is the 19th import origin for Sri Lanka.

Sri Lanka's exports to New Zealand has increased by 12.85% in 2024 compared to the year 2023. Imports from New Zealand has decreased by 14.59% in 2024 when compared to the year 2023.

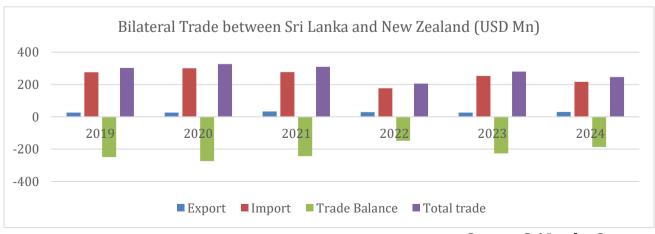
Sri Lanka's main export products to New Zealand in 2024 were Tea Packets, Made-up Textile Articles (Blankets, Rugs, Linen, and Curtains etc.), Gloves, Mitts & Mittens of Textile, Pneumatic & Retreated Rubber Tyres & Tubes, Toys, Games & Sport Requisites, Men's Outerwear, Women's Outerwear, Coco Peat, Fiber Pith & Moulded products, and Miscellaneous Edible preparations.

Sri Lanka's main import products from New Zealand in 2024 were Meat, preparations of Meat/Fish & Dairy Produce, Wood & Wooden Products, Live Animals, Pulp of Wood, Waste & Scrap of Paper /Paper Boards, Fruits, Products of Base Metal, Sugars, Sugar Confectionery & Bakery Products, Manufactures, Mineral products, and product of Plastics.

2. SRI LANKA'S BILATERAL TRADE NEW ZEALAND (2019-2024)

Values in USD Million

	Tulues in 655 Milli			
Year	Export	Import	Trade Balance	Total trade
2019	26.44	276.00	-249.56	302.44
2020	26.03	300.62	-274.59	326.65
2021	32.95	276.76	-243.81	309.71
2022	28.86	176.79	-147.93	205.65
2023	26.29	253.34	-227.05	279.63
2024	29.67	216.37	-186.7	246.04



3. SRI LANKA'S TOP EXPORT PRODUCTS TO NEW ZEALAND (2022-2024)

Values in USD Thousands

No	Product	2022	2023	2024	% Avg. Growth
1	Tea Packets	6.79	6.27	8.37	10.46
2	Structures of Iron & Aluminum	-	1.38	2.53	-
3	Made-up Textile Articles (Blankets, Rugs, Linen, Curtains etc)	2.39	1.74	1.77	-15.1
4	Pneumatic & Retreated Rubber Tyres & Tubes	1.85	1.44	1.46	-11.83
5	Toys, Games & Sport Requisites	0.85	1.13	1.37	23.95
6	Men's Outerwear	1.12	1	1.28	6.72
7	Gloves, Mitts & Mittens of Textile	1.53	1.66	1.26	-9.84
8	Women's Outerwear	1.71	0.95	1.25	-15.56
9	Coco Peat, Fiber Pith & Moulded products	1.07	0.85	0.94	-6.53
10	Miscellaneous Edible Preparations	0.59	0.8	0.86	18.5
11	Industrial & Surgical Gloves of Rubber	0.43	0.5	0.5	7.59
12	T-shirts	0.78	0.51	0.47	-25.89
13	Mattresses & Mattress Supporters	0.54	0.45	0.42	-12.11
14	Rubber Plates, Sheets Rods of Vulcanized or Unhardened Rubber	0.28	0.29	0.41	18.66
15	Textile Articles	0.37	0.37	0.4	3.69
16	Sugars, Sugar Confectionery & Bakery Products	0.26	0.42	0.4	20.64
17	Liquid Coconut Milk	0.19	0.38	0.37	34.67
18	Desiccated Coconut	0.45	0.23	0.27	-25.11
19	Men's and Women's Under Garments	0.64	0.22	0.27	-42.88
20	Rice	0.14	0.21	0.25	30.09
	Other Products	6.89	5.49	4.83	-17.78
	Total:	28.86	26.29	29.67	1.38

4. SRI LANKA'S TOP IMPORT PRODUCTS FROM NEW ZEALAND (2022-2024)

Values in USD Thousands

No	Product	2022	2023	2024	% Avg. Growth
1	Meat, preparations of Meat/Fish & Dairy Produce	168.61	244.44	208.86	10.7
2	Wood & Wooden Products	0.09	0.3	1.01	121.72
3	Live Animals	0.59	2.54	0.81	15.64
4	Pulp of Wood, Waste & Scrap of Paper /Paper Boards	1.39	1.24	0.64	-38.56
5	Fruits	-	0.29	0.6	-
6	Products of Base Metal	0.42	0.43	0.5	8.67
7	Sugars, Sugar Confectionery & Bakery Products	0.15	0.59	0.47	56.8
8	Manufactures	0.4	0.29	0.39	-2.02
9	Mineral Products	0.51	0.41	0.33	-22.12
10	Products of Plastics	0.27	0.25	0.32	8.43
11	Chemical Products	0.94	0.3	0.31	-55.3
12	Scrap of Ferrous, Aluminum, Copper & Other Metals	-	-	0.31	-
13	Alcoholic Beverages	0.29	0.67	0.26	-6.48
14	Electrical & Electronic Products	1.91	0.17	0.22	-107.58
15	Stones	0.09	0.25	0.21	40.97
16	Petroleum Products	-	-	0.19	1
17	Export Crops	0.09	0.04	0.17	35.17
18	Onions	0.01	-	0.11	-
19	Aircrafts & Parts	0.03	0.02	0.1	54.02
20	Products of Animal Origin	0.09	0.09	0.08	-1.99
	Other Products	0.9	1.03	0.49	-30.84
	Total:	176.79	253.34	216.37	10.1

5. POTENTIAL PRODUCTS FROM SRI LANKA TO NEW ZEALAND

Apparel

• Tea & Mate

• Plastics & Rubber

Food Products (Processed or Preserved)
 Synthetic textile

• Miscellaneous Manufactured Products

Machinery

Metal products

Spices

Paper product

Source: ICT Trade Map -https://exportpotential.intracen.org/

6. TOP SRI LANKAN EXPORTERS TO NEW ZEALAND - 2024

No	Company Details	Products Exported within this Period
1	DILMAH CEYLON TEA COMPANY PLC	Tea Packets, Miscellaneous Edible Preparations, Glass & Glassware
2	ALUMEX PLC	Structures of Iron & Aluminum, Products of Base Metal
3	APPAREL SERVICES LANKA PVT LTD	Men's Outerwear, Women's Outerwear, T-shirts, Warm Cloths
4	NORTH MANUFACTURING PVT LTD	Made-up Textile Articles, Woven Fabrics, Products of Plastics
5	AQUA DYNAMICS PVT LTD	Toys, Games & Sport Requisites, Aircrafts & Parts, Travel Goods, Bags, T-shirts
6	PLASTIPAK LANKA PVT LTD	Made-up Textile Articles, Woven Fabrics
7	MAS CAPITAL PVT LTD	T-shirts, Men's and Women's Under Garments, Women's Outerwear
8	ATG HAND CARE PVT LTD	Gloves, Mitts & Mittens of Textile
9	MAGI ENTERPRISES LANKA PVT LTD	Women's Outerwear, Made-up Textile Articles, T-shirts
10	CEYLON PLANT FOOD PVT LTD	Desiccated Coconut, Coconut Cream, Liquid Coconut Milk, Processed Vegetables
11	C T P PRE-PACKED EXPORT PVT LTD	Tea Packets, Miscellaneous Edible Preparations, Cartons, Boxes & Bags
12	PEACE LILY LANKA PVT LTD	Mattresses & Mattress Supporters, Made-up Textile Articles
13	YOKOHAMA TWS LK PVT LTD	Pneumatic & Retreated Rubber Tyres & Tubes, Motor Vehicles & Parts
14	MIDAS SAFETY LANKA PVT LTD	Gloves, Mitts & Mittens of Textile, Industrial & Surgical Gloves of Rubber
15	RICHARD PIERIS NATURAL FOAMS LTD	Rubber Plates, Sheets Rods of Vulcanized or Unhardened Rubber