

MARKET AND COUNTRY
BRIEF ON
Jordan
2024



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1. INTRODUCTION TO TRADE BETWEEN SRI LANKA & JORDAN

Jordan is the 32nd export destination for Sri Lanka. Total export value from Sri Lanka to Jordan was USD 72.93Mn in 2024 and total imports from Jordan to Sri Lanka for the same period were USD 6.93Mn. Jordan is the 60th import origin for Sri Lanka in 2024.

Sri Lanka's exports to Jordan has decreased by 15% in 2024 when compared to the year 2023. Imports from Jordan has largely in 2024 when compared to the year 2023.

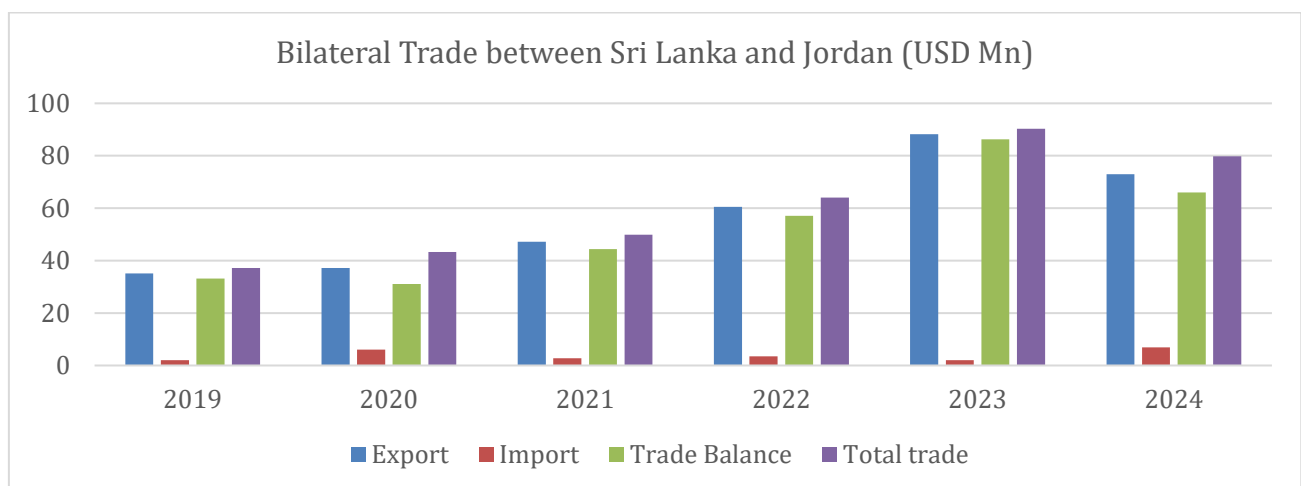
Sri Lanka's main export products to Jordan in 2024 were Tea Packets, Knitted Fabrics, Woven Fabrics, Textile Articles, Telephone Sets, Audio/Video Equipment & Parts, Desiccated Coconut, Electrical and Electronic Products, Coconut milk powder, Tea Bags, Ornamental Fish, Sugar and sugar confectionery.

Sri Lanka's main imports products from Jordan in 2024 were Products of Base Metal, Pharmaceutical Products, Products of Plastics, Knitted Fabrics, Mineral Products, Yarn, Chemical Products, Woven Fabrics, Inorganic Chemicals, and textile article.

2. SRI LANKA'S BILATERAL TRADE WITH JORDAN (2019-2024)

All Values in USD Million

Year	Export	Import	Trade Balance	Total trade
2019	35.13	2	33.13	37.13
2020	37.16	6.09	31.07	43.25
2021	47.16	2.73	44.43	49.89
2022	60.53	3.46	57.07	63.99
2023	88.28	1.98	86.3	90.26
2024	72.93	6.93	66	79.86



Source: Sri Lanka Customs

3. SRI LANKA'S TOP EXPORT PRODUCTS TO JORDAN (2022-2024)

All Values in USD Million

No	Product	2022	2023	2024	% Avg. Growth
1	Tea Packets	22.51	27.9	32.88	18.93
2	Knitted Fabrics	24.91	47.18	27.04	4.1
3	Woven Fabrics	3.98	3	3.78	-2.62
4	Other Textile Articles	1.99	2.44	1.72	-7.51
5	Telephone Sets, Audio/Video Equipment & Parts	1.23	1.32	1.19	-1.87
6	Desiccated Coconut	1.94	0.91	1.06	-30.13
7	Buttons, Studs, Fasteners & Similar Products	0.85	0.75	0.65	-13.53
8	Electrical & Electronic Products	0.13	0.16	0.54	72.34
9	Coconut Milk Powder	0.05	0.52	0.49	110.21
10	Tea Bags	-	0.55	0.36	-
11	Ornamental Fish	0.11	0.2	0.34	55.66
12	Sugars, Sugar Confectionery & Bakery Products	0.19	0.31	0.33	27.34
13	Other Tea	-	-	0.33	-
14	Miscellaneous Edible Preparations	0.06	0.21	0.26	71.43
15	Pneumatic & Retreated Rubber Tyres & Tubes	0.24	0.23	0.24	-0.06
16	Tea in Bulk	0.31	0.3	0.24	-11.85
17	Tools, Implements, Cutlery & Parts	0.01	0.2	0.1	140.64
18	Edible Fish	0.06	0.14	0.1	22.44
19	Cocoa and Cocoa Preparations	-	0.09	0.1	-
20	Petroleum Oils	-	-	0.09	-
	Other Products	1.94	1.87	1.1	-28.49
	Total:	60.53	88.28	72.93	9.32

Source: Sri Lanka Customs

4. SRI LANKA'S TOP IMPORT PRODUCTS FROM JORDAN (2022-2024)

All Values in USD Million

No	Product	2022	2023	2024	% Avg. Growth
1	Fertilizers	0.23	0.25	3.89	140.95
2	Products of Base Metal	1.71	1.13	2.14	11.14
3	Pharmaceutical Products	-	-	0.38	492.59
4	Products of Plastics	0.12	0.13	0.19	21.49
5	Knitted Fabrics	0.12	0.21	0.14	5.28
6	Mineral Products	0.04	0.13	0.1	47.9
7	Yarn	-	0.04	0.02	-
8	Woven Fabrics	0.25	0.03	0.02	-126.95
9	Other Chemical Products	0.02	0.03	0.02	-17.25
10	Textile Floor Coverings (Carpets, Mats, Floor Coverings etc)	-	-	0.01	-
11	Inorganic Chemicals	0.02	0.02	0.01	-30.47
12	Electrical & Electronic Products	-	0.01	-	63.54
13	Textile Articles	-	-	-	-
14	Automatic Data Processing Machines	-	-	-	-
15	Women's Outerwear	-	-	-	22.54
16	Men's Outerwear	-	0.01	-	34.66
17	Works of Art, Collectors Pieces	-	-	-	-
18	Miscellaneous Edible Preparations	-	-	-	75.92
19	Printed Books & Printed Matter	-	-	-	227.69
20	Animal or Vegetable Fats and Oils and their Products	-	-	-	4.43
	Other Products	0.93	0.01	-	-300.77
	Total:	3.46	1.98	6.93	34.76

Source: Sri Lanka Customs

5. POTENTIAL PRODUCTS FROM SRI LANKA TO JORDAN

- Black Tea
- Apparel
- Animal feed
- Food products
- Gloves & mittens
- Spices (Pepper)
- Wood charcoal
- Non-alcoholic beverages
- Rubber Products
- Desiccated coconuts

Source: ICT Trade Map -<https://exportpotential.intracen.org/>

6. TOP SRI LANKAN EXPORTERS TO JORDAN - 2024

No	Company Details	Products Exported within this Period
1	AKBAR BROTHERS EXPORTS PVT LTD	Tea Packets
2	QUICK TEA PVT LTD	Tea Packets
3	HAYLEYS FABRIC PLC	Knitted Fabrics
4	TEEJAY LANKA PLC	Knitted Fabrics
5	SOUTH ASIA TEXTILES LTD	Knitted Fabrics
6	TRISCHEL FABRIC PVT LTD	Knitted Fabrics
7	STRETCHLINE PVT LTD	Woven Fabrics, Yarn
8	MAXIM IMPRESSIONS LANKA PVT LTD	Telephone Sets, Audio/Video Equipment & Parts, Other Paper & Paper Products
9	ANVERALLY & SONS PVT LTD	Tea Packets, Other Tea, Tea in Bulk,
10	RANFER PVT LTD	Tea Bags, Tea Packets, Tea in Bulk
11	COATS THREADS EXPORTS PVT LTD	Other Textile Articles
12	TEXO Pvt Ltd	Knitted Fabrics
13	ADAMEXPO Pvt Ltd	Tea, desiccated coconut
14	Y K K LANKA PVT LTD	Textile articles
15	MAS ACTIVE PVT LTD	Textile articles

Source: Sri Lanka Customs