



ශ්‍රී ලංකා අපනයන සංවර්ධන මණ්ඩලය
இலங்கை ஏற்றுமதி அபிவிருத்திச் சபை
SRI LANKA EXPORT DEVELOPMENT BOARD
Ministry of Industrial Export & Investment Promotion



APPAREL SOURCING PARIS, FRANCE - 1ST TO 4TH FEBRUARY 2021

The EDB with the assistance of the Sri Lanka Embassy in France proposes to organize Sri Lanka's participation at "Apparel Sourcing Paris" to be held from 1st to 4th February 2021, in Paris, France with the objective of increasing the visibility of Sri Lanka's apparel in EU market and to capitalize the EU GSP+ facility.

Apparel Sourcing Paris is the meeting point for sourcing finished products for clothing and fashion accessories. This exhibition is held biannually in February and September alongside the Texworld Paris which showcase all the textile solutions.

The event presents strong marketing and networking opportunities to all exhibitors and presents a wide variety of collection to the visitors.

Selected companies will be promoted in digital platform and in Sri Lanka Fashion Show organize to promote products of Sri Lankan exhibitors.

PRODUCTS TO BE PROMOTED

- Menswear
- Womenswear
- Children & Infant wear
- Sportswear
- Workwear & Uniforms
- Resort & Swimwear
- Intimate Apparel
- Outerwear/Casual wear
- Active wear/Fashion Accessories
- Designer Wear/Brands/Labels

FOR WHOM

Applications are invited from Apparel Manufacturers / Exporters.

COST OF PARTICIPATION

EDB may consider providing assistance towards costs of constructed booths at the Sri Lanka Pavilion online promotion in digital platform. All other expenses related to participate will have to be borne by the individual companies.

APPLICATION & SELECTION

Applications should be made on the prescribed form available at the Industrial Products Division (6th Floor), EDB or downloaded from the EDB website: www.srilankabusiness.com under "Announcements". Duly completed applications should be sent to reach the Director, Industrial Products, EDB on or before **15th September 2020**

For further details please contact Ms. S. A. G. Samanthi , Assistant Director, Email: samanthi@edb.gov.lk or Ms. Janithi Morawaka, Assistant Director, Email: mjanithi@edb.gov.lk on 011 2300705-11 Ext 358/363

CHAIRMAN & CHIEF EXECUTIVE
SRI LANKA EXPORT DEVELOPMENT BOARD
NDB-EDB Tower, No 42, Nawam Mawatha, Colombo 02
Web site: www.srilankabusiness.com

APPAREL SOURCING PARIS, FRANCE - 1ST TO 4TH FEBRUARY 2021