

SRI LANKA EXPORT DEVELOPMENT BOARD தே ලංකා අපනයන සංවර්ධන මණ්ඩලය இலங்கை ஏற்றுமதி அபிவிருத்திச் சபை MINISTRY OF INDUSTRY AND ENTREPRENEURSHIP DEVELOPMENT



EDB - IPD Women Led Exports Capacity Building Programme supported by Import Promotion Desk

Sri Lanka Export Development Board (EDB) in collaboration with Import Promotion Desk (IPD) Germany has developed a long-term strategy for Developing Export Oriented Women Entrepreneurs in Sri Lanka. Phase II, of this project is focusing on the Capacity Building of Export Oriented Women Entrepreneurs in the Natural Ingredients and Processed Food sector.

The objective of this programme is to strengthen the export readiness and global competitiveness of womenled businesses in the agriculture sector through targeted capacity building and market access support.

This programme consists of two main areas

- 1. Develop Capacity of the Women Entrepreneurs to enter the European market
- 2. Identify and handhold suitable women entrepreneurs for the IPD sourcing mission in Europe.

ELIGIBILITY CRITERIA

Applications are invited from women-led businesses that meet the following requirements:

Ownership: Minimum of 50% women ownership.

Business Scope: Must have a manufacturing facility producing natural ingredients or processed food, including but not limited to:

- Essential oils, extracts, and fatty oils
- Coffee, cocoa, and coconut products
- Herbs, spices, and natural colourings
- Nuts, seeds, and grains
- Sweeteners, tea, and processed fruit & vegetables
- Thickening and gelling agents, and other processed food items

Certifications: Must hold at least a minimum food safety certification (HACCP or ISO 22000 preferred).

Market Experience:

- Interested in entering the European market OR
- Currently has fewer than five business contacts in the European market.

APPLICATION

Online application could be accessed from the EDB website: <u>www.srilankabusiness. com</u> under the section "Announcements". Duly completed application should be submitted with all relevant supportive documents on or before 28th February 2025. For further details, please contact Ms. Kethaki Pelpola, Assistant Director / Regional Development Division on: 011-2300716, 2300705-11. Ext: 335 <u>kethaki@edb.gov.lk</u>

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