



SRI LANKA EXPORT DEVELOPMENT BOARD
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இலங்கை ஏற்றுமதி அபிவிருத்திச் சபை
MINISTRY OF INDUSTRY AND ENTREPRENEURSHIP
DEVELOPMENT



**SRI LANKA PARTICIPATION AT HKTDC HONG KONG GIFTS & PREMIUM FAIR TO
BE HELD FROM 27TH - 30TH APRIL 2025, HONG KONG**

The EDB proposes to organize following programmes at the HKTDC Hong Kong Gifts & Premium Fair to be held from 27th to 30th April 2025 at Hong Kong Convention and Exhibition Center, Hong Kong.

- Organize a common EDB stall at the HKTDC Hong Kong Gifts & Premium Fair displaying exclusive products of the selected SME companies of the Giftware & Lifestyle products
- Organize a Trade Mission to visit the HKTDC Hong Kong Gifts & Premium Fair

HKTDC Hong Kong Gifts & Premium Fair is the well-known marketplace for the gifts industry, and it is a place with a great variety of trending lifestyle items and ideas assembled and suppliers and buyers come together to connect and explore.

COST OF PARTICIPATION

- The cost of samples to be exhibited at the fair and other relevant costs has to be borne by the selected exhibiting companies
- EDB in association with the Hong Kong Trade Development Council may consider in facilitating 3/4 nights' accommodation for the trade delegation. Other costs related to the participation to be borne by the participant companies.

HOW TO APPLY

Applications should be made on the prescribed form available at the Industrial Products Division (6th Floor), EDB. Applications could also be downloaded from the EDB website www.srilankabusiness.com under "Announcements". Duly completed applications should be sent to reach the Director, Industrial Products, EDB, **on or before 17th January 2025**. Selections will be done by an interview panel appointed by the EDB.

For further details please contact Ms. Diani Madhuka, Assistant Director / Industrial Products Division on: Mobile -0777634510 Fax: 011-2303025. Email: diani@edb.gov.lk

Chairman & Chief Executive Officer
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