



**SRI LANKA EXPORT DEVELOPMENT BOARD**  
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இலங்கை ஏற்றுமதி அபிவிருத்திச் சபை  
**MINISTRY OF INDUSTRY AND ENTREPRENEURSHIP  
DEVELOPMENT**



**SRI LANKA PAVILLION AT CHINA INTERNATIONAL SMALL  
AND MEDIUM ENTERPRISE FAIR (CISMEF) 2025 IN  
GUNGZHOU- CHINA FROM 26<sup>TH</sup> TO 30<sup>TH</sup> JUNE 2025**

The EDB in collaboration with the Sri Lankan Consulate in Guangzhou China, proposes to organize a Sri Lanka Pavilion at 20<sup>th</sup> China International Small and Medium Enterprises Fair (CISMEF) in Guangzhou, China to be held in from 26<sup>th</sup> to 30<sup>th</sup> June 2025. The objective of organizing this programme is to provide an opportunity for Sri Lankan export ready entrepreneurs and SMEs to enter the Chinese Market & to establish buyer connections with the prospective Chinese buyers

**CISMEF is the largest and most important event for SMEs in the Asian-Pacific region. This annual event houses around 5,000 standard booths and attracts around 200,000 visitors each year.**

It is proposed to organize a Sri Lanka pavilion with around 30 exhibitors at the CISMEF 2025.

**FOR WHOM:**

SME Exporters/ Potential Exporters in following product sectors are invited to apply

- Food and Beverage including Ceylon Tea, Seafood, Fruits & Vegetable, Snacks, Dried Foods, Nuts, Confectionery, Biscuit, etc.
- Apparels
- Spice and Allied Products
- Gems and Jewelry
- Coir and Coir Products
- Giftware, Lifestyle and Handloom Products
- Ayurveda and Wellness Products
- ICT and Knowledge Services
- **Any Other products that have potential to China will also be considered.**

Export ready Entrepreneurs based in provinces of the above product categories are encouraged to apply for this programme.

**COST OF PARTICIPATION & EDB ASSISTANCE**

Selected companies will be provided a constructed booth free of charge at the event. The airfare, hotel accommodation, freight of samples and company backdrop designing and printing will have to borne by participating companies.

**APPLICATION AND SELECTION**

If you are interested in exhibiting at the Sri Lankan pavilion at CISMEF 2025, please forward the completed application on the prescribed form to reach the Director – Regional Development Division on or before 17<sup>th</sup> March 2025. Application forms could be obtained from the Regional Development Division of EDB, Provincial Offices of Kandy, Kurunagala, Matara and Jaffna, and also could be downloaded from the EDB web site: [www.srilankabusiness.com](http://www.srilankabusiness.com) under the” **Announcements**”. Shortlisted applicants will be interviewed by a Selection Panel.

For further details, please contact Mr. Dissanayake / Deputy Director on 0112303026, Fax 0112303028, e-mail: [dissa@edb.gov.lk](mailto:dissa@edb.gov.lk) or Regional Office, Kandy – 0812233592 - e-mail: [cpo@edb.gov.lk](mailto:cpo@edb.gov.lk) , Matara – 0412231591 - e-mail: [spo@edb.gov.lk](mailto:spo@edb.gov.lk) , Kurunegala – 0372221972 - e-mail: [nwpo@edb.gov.lk](mailto:nwpo@edb.gov.lk) and Jaffna – 0212215944 - e-mail: [npo@edb.gov.lk](mailto:npo@edb.gov.lk) .

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