



SRI LANKA EXPORT DEVELOPMENT BOARD

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இலங்கை ஏற்றுமதி அபிவிருத்திச் சபை

MINISTRY OF INVESTMENT PROMOTION



**SRI LANKA PAVILLION AT THE VIETNAM INTERNATIONAL TRADE FAIR
(VIETNAM EXPO) 2024**

5TH TO 7TH DECEMBER 2024 | HO CHI MINH CITY, VIETNAM

Sri Lanka Export Development Board (EDB) in collaboration with the Sri Lanka Embassy in Vietnam is organizing a Sri Lanka Pavilion at the Vietnam International Trade Fair (Vietnam Expo) 2024 to be held in Ho Chi Minh City, Vietnam from 5th to 7th December 2024. 21st Vietnam Expo 2023 was organized with the scale of 1,600 booths, including international pavilions from Korea, China, India, Taiwan, Belarus and Sri Lanka attracting around 16,000 business visitors from Vietnam and all over the world.

TO WHOM

Exporters/potential exporters from Black Tea, Apparel & Textile, Gems & Jewellery, Food & Beverages, Rubber & Rubber Based products, Electrical & Electronics, Chemicals & Plastic, Base Metal, Paper & Paper products and Handicraft products are invited to display products at the event.

COST OF PARTICIPATION & EDB ASSISTANCE

EDB will coordinate all activities towards organizing the Sri Lanka Pavilion in collaboration with Sri Lanka Embassy in Vietnam to facilitate the interested companies to display products at the exhibition. EDB may consider 50% cost sharing towards standard booth for SME companies subject to the availability of funds. Large scale companies will have to meet the full cost of participation.

HOW TO APPLY

Application should be made on the prescribed form available in the Market Development Division, 8th Floor, EDB or could be downloaded from the EDB website www.srilankabusiness.com under the section “Announcements”.

Duly completed applications should be sent through registered post to reach the Chairman & Chief Executive Officer, EDB **on or before Tuesday, 9th July 2024** by mentioning “Vietnam Expo 2024” on top left hand corner of the cover. Selection of suitable participants will be done by an interview panel appointed by the EDB.

For further information, please contact Ms. Manuka Perera, Export Promotion Officer Tel: 0112300705/11 (Ext. 267), Mobile : 0712384015, E- mail: manuka@edb.gov.lk.

**CHAIRMAN/CHIEF EXECUTIVE OFFICER
SRI LANKA EXPORT DEVELOPMENT BOARD
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