

**SRI LANKA EXPORT DEVELOPMENT BOARD**

**OUTWARD TRADE DELEGATION TO MELBOURNE, AUSTRALIA**

**FROM 2ND TO 7TH SEPTEMBER 2024**

***APPLICATION FORM***

|  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| 01. | Name of the Company ► | | | | | | | | |
| Address ▼ | | | | | | | | |
| Office ► | | | | | | Processing Plant ► | | |
| Tele. **►** | | | | Fax ► | | Email ► | Website ► | |
| 02. | Details of the contact Person related to this Programme ▼  Name ► Designation ►  Email ► Mobile No. ► | | | | | | | | |
| 03 | Details of the official participant/s (managerial level) in the above programme ▼  Name ► Designation ►  Email ► Mobile No. ► | | | | | | | | |
| 04. | Year of establishment of the company ► | | | | | | | | |
| 05. | Year of commencement of exports ► | | | | | | | | |
| 06. | Type of Business ▼ | | | | | | | | |
| □ Producer □ Producer - Exporter □ Agent □ Trading House  □ Other (Specify)………………………………………………………………………………… | | | | | | | | |
| 07. | Legal Status ▼ | | | | | | | | |
| □ Proprietorship □ Public Quoted Company □ Partnership  □ State Owned □ Private Ltd Company  □ Other (Specify)…………………………………………………….. | | | | | | | | |
| 08. | Equity ► Local : % Foreign **:**  % Partner country : | | | | | | | | |
| 09. | Is your company a part of a group of companies? □ Yes □ No  If yes state the name of the parent company ► | | | | | | | | |
| 10. | Total number of employees ► Managerial: Skilled/ Semi/Unskilled: | | | | | | | | |
| 11. | Products Exporting & Capacity ▼ | | | | | | | | |
|  | **Main Export Products** | | | | | **Annual production Capacity**  **(kgs/ No’s/MT/ Liters)** | | **Extra Capacity**  **( kgs/ No’s/MT/ Liters)** | |
| 1. 01 |  | | | | |  | |  | |
| 1. 02 |  | | | | |  | |  | |
| 1. 03 |  | | | | |  | |  | |
| 1. 04 |  | | | | |  | |  | |
| 1. 05 |  | | | | |  | |  | |
| 12. | Major export markets and share in 2023 (%) ▼ | | | | | | | | |
| 13. | Annual Turnover (LKR Mn)▼ *(pls. submit copies of Audited Accounts as evidence)* | | | | | | | | |
|  | **Year** | **Local Turnover**  (LKR. Mn)▼ | | | | **Export Turnover**  (LKR. Mn)▼ | | **Total Turnover** ▼  (LKR Mn) | |
| To Australia | To the world (excluding Australia) |
| **2020** |  | | | |  |  |  | |
| **2021** |  | | | |  |  |  | |
| **2022** |  | | | |  |  |  | |
| **2023** |  | | | |  |  |  | |
| 14. | Quality Standards Obtained (FDA, GAP, GMP, SLSI, HACCP, ISO, Organic, Fairtrade, compliances on National social and environmental standards etc.) ▼ *(submit copies)* | | | | | | | | |
| 15. | Own Marketing efforts made relevant to the Australia (products development/ packaging/ labelling etc.) ▼ | | | | | | | | |
| 16. | Products that you are planning to promote in Australia during this Programme▼ | | | | | | | | |
| 17. | Objective of your participation in this group ▼  □ Finding Buyers/ Agents  □ Finding JV partners  □ Gather market intelligence | | | | | | | | |
| 18. | Previous experience in attending promotional activities in Australia (Trade Fairs, B2Bs, etc.)▼ | | | | | | | | |
| 19. | What is your export target to Australia Market for next 3 years ▼   |  |  | | --- | --- | | **Year** | **Export Target (USD Mn)** | | 2025 |  | | 2026 |  | | 2027 |  | | | | | | | | | |
| 20. | Has your company been assisted by the EDB previously during last 5 years?  [Trade fairs/Market development programmes/ EDB financial asistance schemes (MDA, MPA, Market Access Support ect.) B2B meeting programes/Virtual trade fairs /Any other] If yes, state | | | | | | | | |
|  | Year | | | Programme & Country | | | EDB Assistance received (Rs.) | Achievements/Outcome | |
|  | | |  | | |  |  | |
| 21. | Other relevant information useful in the evaluation of your application for the participation in this programme ▼ | | | | | | | | |
| I do hereby certify that above information furnished by me in this application is true and accurate. | | | | | | | | | |
| **Date** | | | **Name & Designation of the person  submitting the above information** | | | | | | **Signature & Company Seal** |

***Important:***

* Please handover the dully filled application form to the Market Development Division, 8th Floor, or send through registered post to reach the Director/ Market Development, Sri Lanka Export Development Board, No. 42, Nawam Mawatha, Colombo 02 on or before **Friday, 12th July 2024** by mentioning “Outward Trade Delegation to Australia-2024” on top left hand corner of the cover.
* Please ensure to attach copies of followings with the application
  + Business Registration Certificate (BRC)
  + Registration/ License issued by relevant regulatory body Ex: Sri Lanka Tea Board/ Coconut Development Authority/ National Gem & Jewellery Authority etc.
  + Annual Audited Accounts of 2020/21, 2021/22 and 2022/23
  + Standards /Quality Certifications