



# SRI LANKA EXPORT DEVELOPMENT BOARD

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இலங்கை ஏற்றுமதி அபிவிருத்திச் சபை

MINISTRY OF INVESTMENT PROMOTION



## SRI LANKA PAVILION AT MIDDLE EAST ORGANIC & NATURAL PRODUCTS EXPO – DUBAI 2024

18th -20th November 2024 - Dubai, UAE

The EDB proposes to organize a Sri Lanka Pavilion in an area of 180 sqm at the Middle East Organic & Natural Products Expo – Dubai Exhibition from 18th -20th November 2024 at the Dubai World Trade Center in Dubai,UAE.

Organic & Natural Products Expo–Dubai Trade Fair is considered one of the largest organic & natural trade shows that provides the opportunity for producers/exporters/buyers of organic & natural products to meet at a single place to exchange Business, Knowledge and Technology. The objective of organizing a Sri Lanka pavilion is to enable Sri Lankan companies to display and promote Sri Lanka's organic & natural products and to understand the market trend in the MENA region.

### INVITATION TO EXHIBIT :

Applications are invited from the organic & natural products processors/exporters of the following product categories, adhering to international standards and having the capacity to cater to the international market.

- **Food & Beverages** (Fresh, dehydrated & preserved fruits & vegetables, herbs, spices nuts, fruit juices, health drinks, honey, super foods, tea, coffee, vegan products)
- **Coconut Based Food Products** (Desiccated coconut, coconut milk, cream & powder, coconut/king coconut water, flavored coconut chips)
- **Clean & Conscious Beauty** (Anti-aging creams, aromatherapy, beauty supplements, body care essential oils, functional cosmetics, hair & facial care, ingredients, cosmetics, wellbeing products)
- **Health & Wellness** (Alternate medicine, detoxification, herbal remedies, ingredients,mother & baby products, nutraceuticals, pharmaceutical products, raw materials, supplements, traditional medicine)
- **Sustainable Living** (Eco-friendly products, essential oils, fabric & textiles, flower essence, garden products, household & commercial- cleaning products, wellbeing products)
- **Agriculture & Environment** (Bioenergy, environmental health, farming technologies, fertilizers greenhouses, horticulture, hydroponics, organic manure, packaging and labeling, plant and soil protection)

### COST OF PARTICIPATION :

EDB may consider providing assistance towards cost of stall space and construction for the selected SME companies. All other costs such as airfare, accommodation, internal travel, cost of exhibits etc. have to be met by the participating companies.

### APPLICATION & SELECTION :

Applications should be made on the prescribed form available at the EDB website: [www.srilankabusiness.com](http://www.srilankabusiness.com) (under the section "Announcements"). Duly completed application forms should reach the Director - Export Agriculture, EDB by registered post on or before 17th May 2024. Short-listed applicants will be interviewed by a panel. For further details, please contact Ms. Vinoka Perera, Assistant Director on 011-2300705 -11, Ext: 289, Fax: 011-2304879. E. Mail: [vinoka@edb.gov.lk](mailto:vinoka@edb.gov.lk).

**CHAIRMAN/CHIEF EXECUTIVE OFFICER**  
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**Colombo 02.**

**Website : [www.srilankabusiness.com](http://www.srilankabusiness.com)**