



SRI LANKA EXPORT DEVELOPMENT BOARD
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இலங்கை ஏற்றுமதி அபிவிருத்திச் சபை
**MINISTRY OF FINANCE, ECONOMIC DEVELOPMENT
POLICY FORMULATION, PLANNING AND TOURISM**



**EXPOSURE / STUDY TOUR PARALLEL TO THE 41ST THAILAND
INTERNATIONAL MOTOR EXPO 2024
30TH NOVEMBER – 6TH DECEMBER 2024, BANGKOK,
THAILAND**

Sri Lanka Export Development Board (EDB), with the assistance of the Sri Lanka Embassy in Thailand, and Sri Lanka Automobile Components Manufacturers Association (SLACMA) proposes to organize an Exposure / Study Tour to Thailand parallel to the Thailand International Motor Expo 2024 to be held from 30th November to 6th December 2024.

The automotive industry in Thailand is one of the key pillars of the country's economy and a significant player in the global automotive market. Thailand is the largest automotive producer in Southeast Asia and the 11th largest globally. Thailand International Motor Expo is one of the most significant automotive events in Southeast Asia, held annually in Bangkok. This event attracts a wide range of participants, including automotive manufacturers, suppliers, industry professionals, and car enthusiasts.

OBJECTIVES:

To enhance the international visibility of Sri Lanka Automobile Industry, gain knowledge on market trends, new products, competitor intelligence, latest technology available and to establish business contacts with Automobile Parts vendors across the Asian Region.

FOR WHOM:

- Manufacturers/ exporters of the Automobile Parts and accessories
- Relevant service providers of Automobile Industry

PROGRAM ITINERARY

- Visit to Motor Expo (3 days)
- Visits to Component Manufacturing factories
- Visits to component certification Institutions
- B2B meetings with Automobile manufacturers.

COST OF PARTICIPATION:

EDB may consider providing financial assistance towards part cost of the airfare and internal travel for one representative of the participant companies if funds are available.

APPLICATION PROCEDURE:

Applications should be made on the prescribed form available at the Industrial Products Division (6th Floor), EDB. Applications could also be downloaded from the EDB website www.srilankabusiness.com under "Announcements". Duly completed applications should be sent to reach the Director, Industrial Products, EDB, **before 18th October 2024**. Selections will be done by an interview panel appointed by the EDB.

For further details, please contact Mr. Indika Sugathadasa/Assistant Director on: Mob: 0718246762 or Mrs. Sharmila Herath, Export Promotion Officer on: Mob: 0786748117/ Industrial Products Division on: Tel: 0112303975. Fax: 011-2303025. Email: indikas@edb.gov.lk

Chairman & Chief Executive Officer
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