



# SRI LANKA EXPORT DEVELOPMENT BOARD

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இலங்கை ஏற்றுமதி அபிவிருத்திச் சபை

MINISTRY OF INVESTMENT PROMOTION



## 30TH GULFOOD EXHIBITION, DUBAI, U A E 17th – 21st FEBRUARY 2025

The EDB will be organizing Sri Lanka's participation at GULFOOD 2025 exhibition scheduled to be held from 17<sup>th</sup> – 21<sup>st</sup> February 2025 at the World Trade Centre, Dubai, UAE. GULFOOD is one of the largest Food & Beverage Exhibitions in the world which connect more than 5,000 exhibitors and more than 140,000 visitors from over 190 countries.

Gulfood fair will provide a platform for the participants to promote F & B products mainly to the Middle East, Africa, and South Asia (MEASA) region and study the new market trends, innovative products, competitor behavior, new technologies applied in the sector.

### FOR WHOM

Applications are invited from the Food & Beverage processors/exporters of the following product categories, adhering to international food standards and having capacity to cater to the international market.

- Fresh / processed fruits and vegetables (frozen, dehydrated, canned/ bottled, fruit juices etc.)
- Coconut based food products (desiccated coconut, coconut milk, cream, powder etc.)
- Confectionary & bakery products, dairy products, specialty & convenient food products
- Spice & spice mixtures, gift packs, essential oils etc.
- Tea (value added – flavoured tea bags, gift packs etc.)
- Cereals & cereal based products
- Beverages
- Healthy food products, herbal products & organic food products
- Food ingredients and Food supplements
- Other relevant food products

### EDB ASSISTANCE

The cost of space & construction together and all related expenses have to be borne by the participating companies. EDB may consider providing financial assistance towards part cost of space/construction for selected SME companies subject to availability of funds.

### APPLICATION & SELECTION :

Applications should be made in the prescribed form available at the Export Agriculture Division (6th floor), EDB or could be downloaded from the website: [www.srilankabusiness.com](http://www.srilankabusiness.com) under Section "Announcements". Duly completed applications should reach the Director - Export Agriculture, EDB by registered post on or before **26<sup>th</sup> July 2024** by mentioning "Gulfood 2025" on top left hand corner of the cover. Short listed applicants will be interviewed by a panel appointed by the EDB to select suitable participants for the programme.

For further details please contact Ms. Jayani Galagedara / Assistant Director on 011-2300732, 2300705-11, Ext: 390. E-mail: [jayani@edb.gov.lk](mailto:jayani@edb.gov.lk).

**CHAIRMAN / CHIEF EXECUTIVE OFFICER  
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[www.srilankabusiness.com](http://www.srilankabusiness.com)