



SRI LANKA EXPORT DEVELOPMENT BOARD
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இலங்கை ஏற்றுமதி அபிவிருத்திச் சபை
MINISTRY OF INVESTMENT PROMOTION



**Technical Exposure and Capacity Building Programme Coinciding
with “BIOFACH 2025”**

09th - 14th February 2025 in Nuremberg - Germany

The EDB in collaboration with the Import Promotion Desk (IPD) - Germany will be organising a Technical Exposure and Capacity Building Programme for export potential Women Led Businesses and export-oriented companies coinciding with Biofach 2025 scheduled to be held in Nuremberg, Germany from 09th – 14th February 2025.

PROGRAMME

- Visit to Biofach 2025 exhibition to obtain first-hand experience on international trade fair participation and product display.
- Study product/market trends, innovations, technologies, and marketing strategies in the food industry
- Visit Food processing factories in Germany
- Participate B2B meetings and Networking opportunities with potential buyers/ industry partners

FOR WHOM

- Applications are invited from women led businesses (Registered businesses that are more than 50 % owned by one or more women) or any other export-oriented companies in the F&B processing/exporting sector (preferably certified organic) of the following product categories.
- Processed fruits & vegetables (Frozen, dehydrated & preserved fruits & vegetables, fruit juices, canned & bottled products) & fresh fruits & vegetables
- Coconut kernel-based products
- Confectionery & bakery products, dairy products, specialty & convenient food products, cereal & cereal based products, food for health
- Any other relevant food products
- Spices and allied products
- Tea, herbal tea & beverages
- Food supplements and nutraceuticals

COST OF PARTICIPATION

The cost of airfare, hotel accommodation and internal travel have to be borne by the respective participants. EDB may consider meeting part cost of selected Women Led Businesses subject to the availability of funds

APPLICATION

Applications could be downloaded from the website: www.srilankabusiness.com under section “Announcements”. Duly completed application should be sent to reach the Director, Regional Development, EDB by registered post on or before 29th July 2024. An advance copy could be sent via email to: kethaki@edb.gov.lk For further details, please contact Ms Kethaki Pelpola, Assistant Director/ Regional Development Division on: 011-2300716, 2300705-11. Ext: 327.

Selection of participants will be done by a panel appointed by the EDB.

CHAIRMAN & CHIEF EXECUTIVE
SRI LANKA EXPORT DEVELOPMENT BOARD
NDB - EDB Tower, No. 42, Nawam Mawatha, Colombo 02.
Website: <http://www.srilankabusiness.com>