



SRI LANKA EXPORT DEVELOPMENT BOARD
ශ්‍රී ලංකා අපනයන සංවර්ධන මණ්ඩලය
இலங்கை ஏற்றுமதி அபிவிருத்திச் சபை
**Ministry of Finance, Economic Development,
Policy Formulation, Planning and Tourism**



SIGN UP WITH THE EDB TO BE AN EXPORT CHAMPION

NEW EXPORTER DEVELOPMENT PROGRAMME

Awareness Creation Forum for Regional Entrepreneurs

Invitation to Entrepreneurs of the Eastern Province

Tuesday 10th December 2024 at “Techno Park” of Eastern University in Batticaloa

Sri Lanka Export Development Board (EDB) is implementing the New Exporter Development Programme with the objective to develop regional entrepreneurs to become exporters.

Entrepreneurs in the Eastern Province are invited to sign up with the EDB under the New Exporter Development Programme.

For Whom:

If you are an entrepreneur or potential exporter with a passion and determination to succeed and achieve prosperity by becoming an exporter

What is offered by the EDB:

- Capacity Building of Entrepreneurs
- Product & Design Development Assistance
- Market Development Assistance
- Sharing of Model Project Reports/Feasibility Reports

The Programme:

- Regional Entrepreneurs Awareness Creation Forum
- Mini Exhibition
- Business Clinic

Focus Sectors in the Eastern Province:

- Fisheries Products
- Fruit & Vegetables
- Processed food
- Export Services
- Lifestyle Products (Handlooms & Handicraft)

Where:

- **Venue:** Techno Park
Eastern University, Sri Lanka
No. 50, New Kalmunai Road
Batticaloa
(Old Premises of Faculty of Healthcare Sciences)

- **Date:** Tuesday, 10th December 2024

- **Time:** From 8.30 a.m. to 4.00 p.m.

How to sign up under the New Exporter Development Programme

Application can be collected and submitted to EDB through

- Development Officers (Export Promotion) at Divisional & District Secretariats of Eastern Province
- Actg. Director/ Regional Development, EDB, Tel: 011-2303026, Fax: 0112303028, Email: dissa@edb.gov.lk
- Deputy Director/ Regional Development, EDB, Tel: 011-2300216, Fax: 0112303028, Email: zameem@edb.gov.lk

Or Scan the QR Code for Registration



CHAIRMAN & CHIEF EXECUTIVE
SRI LANKA EXPORT DEVELOPMENT BOARD
NDB - EDB Tower, No. 42, Nawam Mawatha, Colombo 02.
Website: www.srilankabusiness.com