



ENTERPRISE SOFTWARE DEVELOPMENT

CORPORATE BROCHURE

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OUR SERVICES



PRODUCTS

FRANCHISE MANAGEMENT

CREDIT RISK

SOFTWARE SERVICES

SOFTWARE DEVELOPMENT

- Software Modernisation
- Specialised Development
- Support & Maintenance

STAFF AUGMENTATION

• UI/UX, BA, Dev, QA, etc

STAFF AUGMENTATION

- Prototyping
- MVP Creation
- Product Scaling

SOFTWARE DEVELOPMENT

Transform your business with **high-performing**, **fault-tolerant**. and **scalable** solutions:

Specialised Development

- Bespoke solutions for unique business needs
- Scalable architecture to support your growth
- Cutting edge enterprise technologies

Software Modernisation

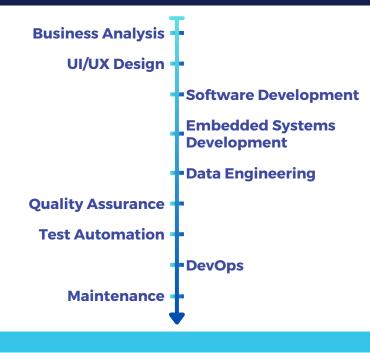
- Modernize legacy systems for improved performance
- Enhance functionality and user experience
- o Optimize for cloud and mobile usage

Support & Maintenance

- L1, L2 and L3 capabilities
- Proactive monitoring and issue resolution
- o Continuous improvement and optimization



STAFF AUGMENTATION



Amplify your capabilities with our **skilled IT professionals**:

Benefits

- Seamlessly integrate with your existing team
- Capable of working client timezone or independently
- Flexible engagement models
- Access to a diverse talent pool
- Save on administrative and HR related work and costs

Our Approach

- Rigorous vetting process
- Ongoing support and management for resources
- Regular performance evaluations

PRODUCT DEVELOPMENT

Turn your idea into action without compromising on scalability or reliability



Rapid Prototyping

- Quick idea validation
- Iterative design process with user feedback integration



MVP Creation

- Core feature focus
- Faster time to market
- Early user acquisition



Product Scaling

- Architecture optimisation
- Performance enhancement
- Process optimisation (DevOps and Testing)

CASE STUDIES

CASE STUDY 1

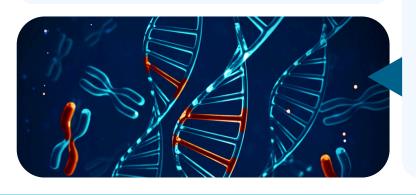
DEVELOPMENT OF A MARKETING COMMUNICATION PLATFORM

Client: Leading Tutoring Franchise in USA

Problem: Existing platform had limited functionality in terms of personalising communications, scaling and did not support seamless integration between over 275 franchises and their students and parents.

Our Solution: Agile Product Design approach to develop a unified platform that automated communications, provided analytics on engagement, and automated payment processing for student enrollments.

Impact: Directly engage with 275 franchises and over 500,000 students and their parents/guardians.





CASE STUDY 2

BIOTECH PRODUCT REENGINEERING

Client: Biotech Start up in San Francisco

Problem faced: Rudimentary visualisation application was struggling in scaling to meet more taxing demands and multiple users. Infrastructure costs as a result were also increasing severely.

Solution: Analysis and optimisation of existing architecture on AWS focusing on scalability, and sequence generating / visualisation.

Impact: Visualisation load times reduced by over 40%, capability to handle multiple users.

ABOUT AZEND

Technologies brings together Azend decades of experience in capital markets and enterprise solutions. Established in Sri Lanka, , Azend serves clients across the from start-ups to globe. established organisations in multiple industries.

OUR INDUSTRIES













GLOBAL REACH



Our mission is to become the gold standard in enterprise software development

years

+40 projects growth (YoY)



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