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Perero

# Perero Wellness

COMPANY PROFILE



# OUR STORY



In this fast-paced world with busier schedules and information overload, healthier choices come by harder. Perero aims to make those choices a little bit easier. At the heart of our company is the drive to inspire wellness for the mind and for the body.

Superfoods and Teas have a long history of being used to aid a variety of ailments, and contain amazing natural healing powers to restore and maintain overall health and wellbeing. We decided to modernize and update the ancient tradition of utilizing plant powers to meet the modern-day palate. We at Perero elevate these elixirs to be able to be enjoyed in any setting and inspire your journey towards wellness.

Perero promises to offer you the finest quality, all natural, organic ingredients that have been ethically sourced directly from farmers.

Beyond healthy living, we have crafted easy-to-use, delicious, empirically proven superfoods that have been specifically formulated for a range of benefits for your physical and mental health, making being healthier, easier.

## Vision

To be the leader in providing wellness-based nutrition to the Global Market by inspiring, promoting and supporting Wellness from within.



## Mission

To be a trustworthy source of the highest quality, ethically farmed organic ingredients and infusions which provide simple solutions for conscious and healthy living.

## Brand values

Absolute commitment to quality.  
Simplicity.

Transparency and integrity.  
Aiding in the making of conscious health choices and overall wellness.  
Honoring ancient traditions and practices and bringing them to the Modern food environment.



# WHY PERERO?

## We are....

Versatile  
Simple and straightforward  
Ziplock and Aluminium foil inside the pouch to keep the freshness for longer  
Organic certified Premium quality ingredients directly fresh from the farmer  
Attractive packaging

## Our Purpose

To make health and wellness easy and accessible to anyone for a healthier lifestyle by offering the highest quality ingredients which are multi-purpose and have proven impact throughout history.

## Our Promise

Wellness made easy

# PRODUCTS



## DAILY GREENS

Introducing our Supergreens Blend, a powerful fusion of Organic Moringa, Gotu Kola (centella), and Lime Leaf Powder. Packed with over 23 Vitamins & Minerals, essential nutrients and antioxidants, this Powerhouse blend offers the perfect addition to your daily routine to get those greens in!

## IMMUNITY

Step into a world of ancient wisdom with our Immunity Superfood Blend, a majestic fusion of Turmeric, Cinnamon, Ginger, and Cardamom. Inspired by centuries-old traditions of wellness, this blend is a treasure trove of health benefits, offering a delicious journey to fortify your immune system and invigorate your senses.



## CALM

Discover tranquility in a cup with our CALM blend, a divine fusion of Cacao, Ashwagandha, Turmeric, and Cinnamon Sugar. Inspired by ancient traditions of serenity, this blend offers a soothing escape from the chaos of modern life, inviting you to unwind and find your inner peace.

# PRODUCTS



## DIGEST

Combining fenugreek, cinnamon, ginger, turmeric, and lemongrass, this blend supports digestive health and overall well-being rooted in Ayurvedic wisdom. With a range of ingredients that support digestion, glucose regulation and detoxification, DIGEST brings time-honored health benefits to your daily routine.

## ENERGY

Unleash your potential with ENERGY, a powerful superfood blend crafted to fuel your day. Combining the vibrant essence of beetroot, the aromatic warmth of clove and cinnamon, the invigorating zing of ginger, the nutrient-packed power of chia seeds, and the adaptogenic benefits of ashwagandha, this blend is designed to boost vitality, enhance stamina, and support overall well-being.



# PRODUCTS



## ORGANIC MORINGA POWDER

Moringa Oleifera, also known as the miracle plant has been used for centuries due to its countless medicinal properties and health benefits. Its health benefits include regulating glucose metabolism, lowering cholesterol, enhancing immunity and a natural adaptogen among many others. It is one of the most nutrient-rich plants in the world

## ORGANIC CINNAMON POWDER

Ceylon Cinnamon, also known as Cinnamon Zeylanicum is a rare Cinnamon Variety native to Sri Lanka. It is considered as the ultimate and true Cinnamon. Due to its uniquely superior chemical properties over other varieties, The Ceylon variety has a high reputation and demand in the world. Its health benefits are vast including regulating insulin, lowering blood pressure, and cholesterol, boosting immunity and digestion and many others.



## ORGANIC TURMERIC POWDER



Turmeric (*Curcuma longa*), the bright yellow spice used throughout Asia for centuries, has in recent decades been embraced by the rest of the world, not just for its ability to satisfy our appetite, but for its impressive list of health benefits. Curcumin is a pigment found in turmeric that not only gives it its characteristic bright hue, but also has a range of health benefits. These include antibacterial, antimicrobial, anti-inflammatory, and antioxidant effects.

# PRODUCTS



## BEETROOT POWDER

Beetroot powder (simply known as beet powder) has been used in natural medicine dating back to the Roman times. Red beets contain naturally occurring betaine and nitrates, a combo that is the reason why red beets and beet juice are being studied for possible support of cardiovascular health and for energy among many other benefits. It's the perfect addition to a healthy diet or wellness routine.

## DRIED BUTTERFLY PEA FLOWER

The butterfly pea flower is a cobalt blue flower that is native to Asia. Being revered as a holy plant, it's used throughout Asia for its many health benefits. Benefits include enhancing mood, boosting energy, boosting immunity, accelerating weight loss, enhancing skin health, promoting collagen production, stimulating hair growth, regulating glucose and many more.



## ASHWAGANDHA POWDER

Ashwagandha, also known as the Indian Ginseng is one of the most important herbs in Ayurvedic medicine. Used for thousands of years for its many benefits for both mental and physical health, it is now making its way into modern day consumption with increasing research supporting its claims. Perero's Ashwagandha Powder makes it easier to incorporate this potent superfood into day-to-day life.





# PRODUCTS



## ORGANIC CACAO POWDER

Indulge in the pure goodness of our premium Cacao Powder, a treasure steeped in history and perfected over centuries. Sourced from the finest cacao beans, our powder is your passport to a world of rich, chocolatey flavor and countless health benefits. For generations, cacao has been revered as the "Food of the Gods" by ancient civilizations like the Aztecs and Mayans. Today, we continue this tradition by bringing you the essence of this extraordinary plant. Cacao is where chocolate gets its start and is the perfect healthier alternative.

## ORGANIC GOTU KOLA POWDER

Gotu kola, scientifically referred to as *Centella asiatica*, is a remarkable herb deeply rooted in traditional medicine for its myriad health benefits. Recognized for centuries in Ayurvedic medicine, Gotu kola enhances cognitive function, reduces inflammation, and accelerates wound healing through collagen synthesis. Acting as an adaptogen, it aids in stress and anxiety management while rejuvenating the skin by promoting collagen production among other benefits.



## ORGANIC CINNAMON STICKS (ALBA)

Alba sticks are the highest grade of Ceylon Cinnamon, and have been derived from the inner barks of the tree which are layered to form it, using an ancient, handcrafted method.

# PRODUCTS



## CHIA SEEDS

Tiny seeds, mighty benefits. Packed with Omega-3 fatty acids, fiber, and antioxidants, our chia seeds are a nutritional powerhouse. Add a spoonful to your morning yogurt or oatmeal for a boost of energy and digestive support. Versatile and nutritious, chia seeds are a must-have for any health-conscious pantry.

## PUMPKIN SEEDS

Nature's crunchy gems. Our premium pumpkin seeds are rich in magnesium, zinc, and antioxidants, making them a perfect snack for both flavor and health. Sprinkle on salads, blend into trail mixes, or enjoy on their own for a satisfying crunch. Elevate your snacking with these nutrient-dense pumpkin seeds



## SUNFLOWER SEEDS

Our premium sunflower seeds are a delicious and nutritious snack, packed with essential vitamins, minerals, and healthy fats. Whether enjoyed on their own or added to recipes, these versatile seeds offer a satisfyingly nutty flavor and a natural boost of energy. Indulge in the goodness of sunflower seeds for a delightful snack that nourishes your body from within.

## FLAX SEEDS

Flax seeds are a source of Nutritional Excellence. Revered for their Omega-3 fatty acids, fiber, and lignans, flax seeds are a cornerstone of a healthy diet. Our premium flax seeds provide a natural way to support heart health, digestive regularity, and overall well-being. Ground them into smoothies, sprinkle over salads, or use in baking for a nutritious boost.



# CERTIFICATIONS



United States Department of  
Agriculture



EU Organic Certification



Food Safety System Certification



International Organization for  
Standardization



Food & Drug Administration (USA)

# Perero

## GET IN TOUCH

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