

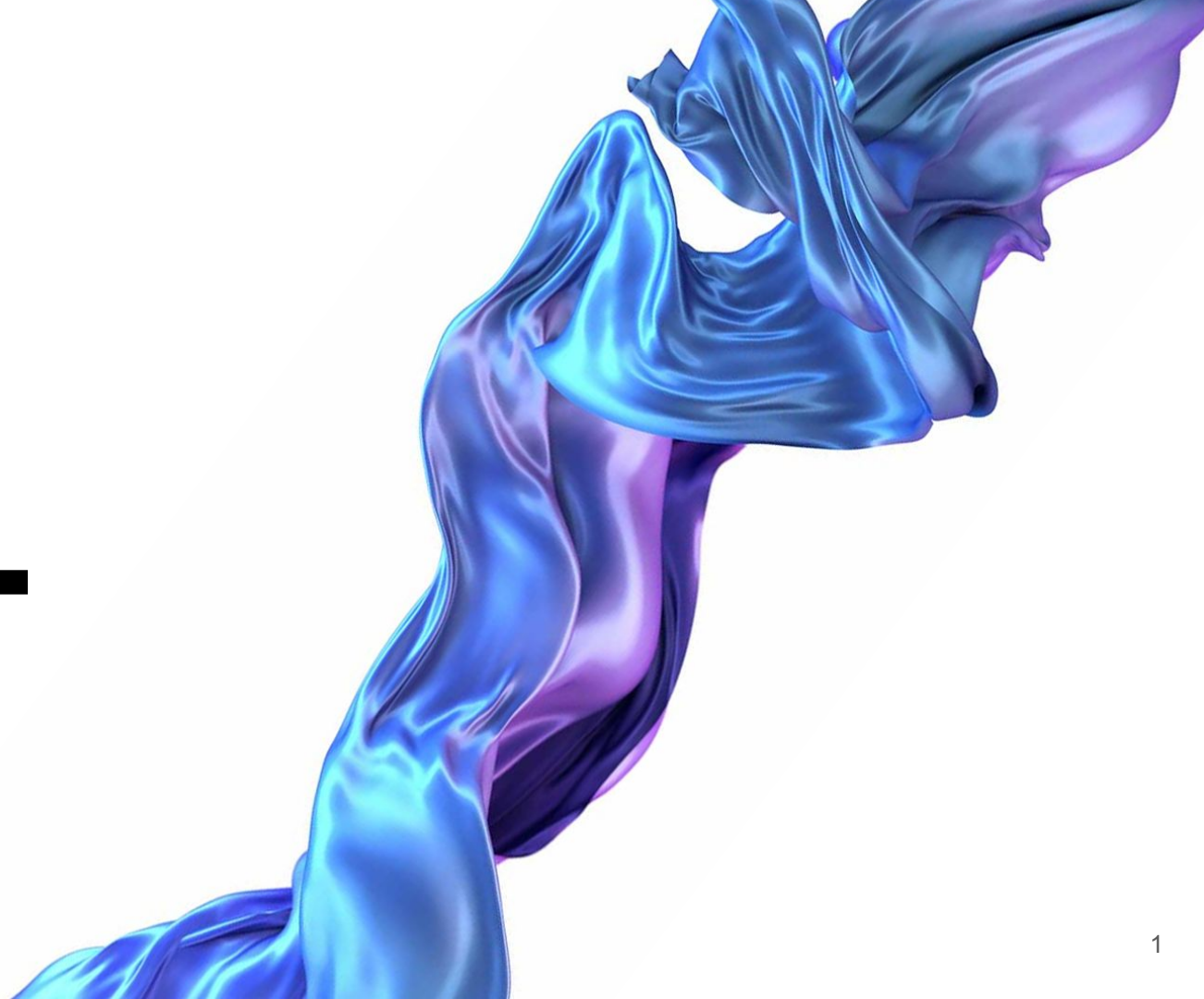
ANTYRA
SOLUTIONS

NEW YORK • SINGAPORE • COLOMBO

THE AGENCY
FOR WHAT COMES

NEXT

Nurturing brands in the
digital age.



unlocking

Possibilities

The digital industry has matured significantly, with clients often ready to invest, but not really seeing the results they expect. This is where we step in.

Our expertise lies in a consultative, research-driven approach that emphasizes tangible real-world results. Unlocking potential and exploring new possibilities are our primary goals, and this ethos is backed by a track record of success.

Table of contents

01. Location

02. Featured Clients

03. Awards & Recognitions

05. Case Studies

11. Website Design & Development

15. Search Engine Optimization

16. Google Ads

17. Social Media

22. Brand Identity Development

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Featured clients



Well Traveller



**Driving
growth
for 300+
brands in
13 countries.**

Our work has been
recognized on the global stage.

Antyra has
won three
of the top five
web awards
in the world.



Five Awwwards
– Awwwards

Best in Class (Insurance)
– Web Award

Grand Winner (Travel)
– NYX Marcom Awards



SLT Zero One Awards

SLIM DIGIS Awards

VEGA Digital Awards

Our focus on delivering results for our clients has resulted in awards and recognitions.

Antyra has won multiple digital industry awards, both locally and globally.

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CASE STUDIES

WELL TRAVELLER

EXPERTISE

Web Design
Digital Advertising
Search Engine Optimization (SEO)

ABOUT THE BRAND

Well Traveller, the platform dedicated to wellness travel experiences across Australia, invites travelers to explore a world of rejuvenation and self-discovery.

1330.82%



in organic users in Q4
compared to Q3 in 2022

1317.41%



in brand impressions in
Q4 compared to Q3 in
2022

31%



Increase
in transactions

SPA CEYLON

EXPERTISE

Digital Strategy
Web Design
Digital Advertising
Search Engine Optimization (SEO)

ABOUT THE BRAND

Spa Ceylon is a leading Sri Lankan luxury Ayurveda personal care brand with an international presence that includes over 90 branded stores and spas situated across the globe, in addition to stores in over 30 locations in Sri Lanka.

508% ↑

Increase
in total revenue

685% ↑

Increase
in transactions

755% ↑

Increase
in products sold

AQUA FORTE

EXPERTISE

Brand Strategy
Brand Identity
Web Design
Social Media Marketing
Digital Advertising
Search Engine Optimization (SEO)

ABOUT THE BRAND

Opening its doors in 2019, AQUA Forte is an authentic Italian fine dining restaurant within the historic Galle Fort, Sri Lanka. We developed a performance-driven, holistic digital marketing strategy which helped transform a virtually unknown culinary brand into one that was well recognized within six months.

No. 1 ↑

Restaurant in Galle within first six months on TripAdvisor

350+ ↑

Monthly brand search increase in four months

RESPLENDENT CEYLON

EXPERTISE

Web Design
Social Media Marketing
Digital Advertising
Search Engine Optimization (SEO)

ABOUT THE BRAND

Resplendent Ceylon is Sri Lanka's premier boutique, luxury resort chain. A unique collection of Relais & Châteaux properties, each property uniquely captures the essence of its locale, together creating a luxury trail across different experiences in Sri Lanka

4mn\$ ↑

In direct online
brand bookings
(over a 2 year period)

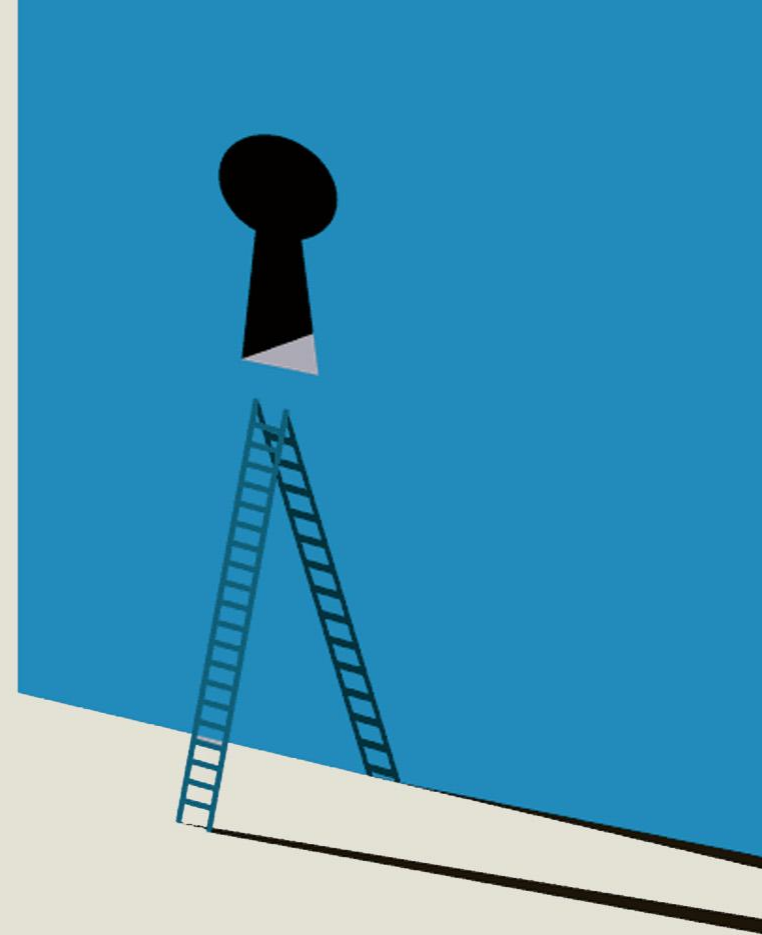
89% ↑

Growth in new
users

31% ↑

Increase
in transactions

**UNLEASH YOUR
POTENTIAL**



OUR SERVICE OFFERINGS

>>

ANTYRA.DIGITAL

- Google Ads
- Search Engine Optimization
- Email Marketing
- Analytics
- Social Media Management
- Social Media Advertising
- Conversion Rate Optimization

><

ANTYRA.LABS

- Website Design & Development
- eCommerce Websites & ERP Integration
- Web Applications
- AnCom (Vouchers, Restaurant Booking and eCommerce)

×

ANTYRA.STUDIOS

- Visual Identify Development (Logo & Branding)
- Package Design
- Marketing Collaterals
- Shortform Video Production

Website Design and Development

We've built 100s of websites, ranging from small business websites to large corporate sites with advanced features, systems integrations and 100,000s of visitors.

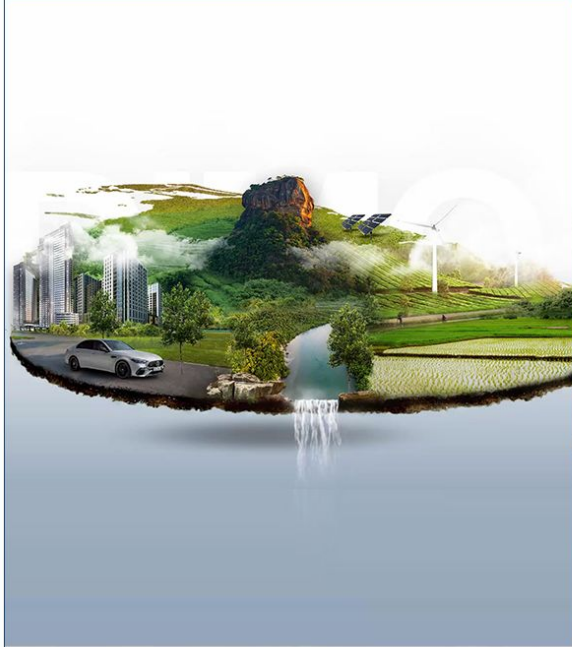
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ALL OUR WEBSITES HAVE THE FOLLOWING IN COMMON


- **Fast loading**
- **Well-planned user journeys and structured content presentation**
- **Mobile first, responsive**
- **Aesthetically pleasing and brand cognisant**
- **Clear and intuitive navigation**
- **SEO ready**

WEBSITE DESIGN AND DEVELOPMENT



[VIEW SITE](#) 



[VIEW SITE](#) 



[VIEW SITE](#) 

WEBSITE DESIGN AND DEVELOPMENT



 THE STANLEY
HOTEL & SUITES

[VIEW SITE](#) 

 SANSARA
SURF + YOGA

[VIEW SITE](#) 

 Camms.College

[VIEW SITE](#) 

WEBSITE DESIGN AND DEVELOPMENT




ANASA

[VIEW SITE](#) 




ANWA
FORTE

[VIEW SITE](#) 



TALES OF
CEYLON

[VIEW SITE](#) 

WEBSITE DESIGN AND DEVELOPMENT



[VIEW SITE](#) 



[VIEW SITE](#) 



[VIEW SITE](#) 

Search Engine Optimization

Our customers generate 50% to 70% of their website traffic through SEO. We are experienced in SEO for multiple industries and have helped customers generate millions of dollars in sales.

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DRIVING TRAFFIC AND SALES TO YOUR WEBSITE

- **An SEO Audit**

An SEO audit serves as a comprehensive evaluation conducted to ensure your website's readiness for optimal SEO performance.

- **SEO Setup**

By diving deep into your target markets and analyzing their search behaviour, we'll provide you with a tailored keyword strategy and landing page approach that maximizes your online impact.

- **SEO Monthly**

Continuously monitoring SEO performance and activities to drive ongoing enhancements and improvements.

Google Ads

With a focus on driving traffic, leads and revenue, our Google Ad campaigns are designed based on a KPI flow of awareness, engagement and action.

A TYPICAL GOOGLE ADS ENGAGEMENT CONSISTS OF

- **Campaign Setup**
A complete landscape study, strategy development, keyword selection, bidding strategies, placement review and measurement plan setup.
- **Monthly Management**
On-going campaign optimization, weekly KPI report, monthly detailed report, new text and visual creative development and periodic strategy reviews.

Social Media Management & Advertising

Antyra has managed social media pages across varying industries from education to hospitality. We take a creative led, performance-based approach and handle content calendar creation, community engagement, advertising campaigns, influencer marketing and more.

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OUR SOCIAL MEDIA ENGAGEMENTS INCLUDE

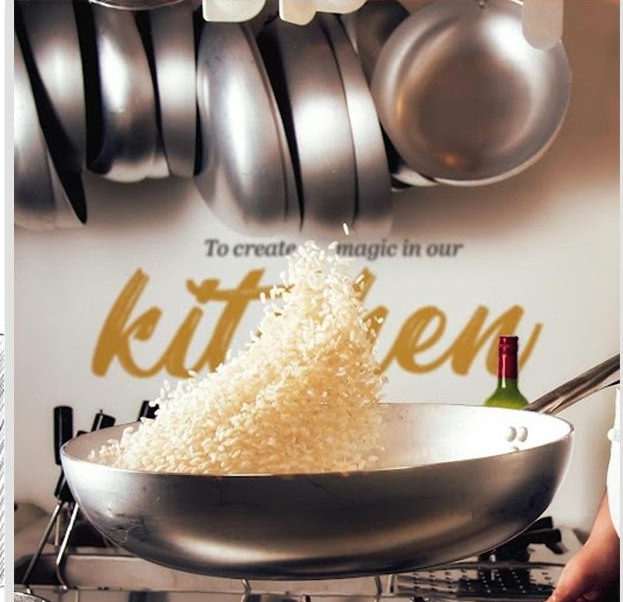
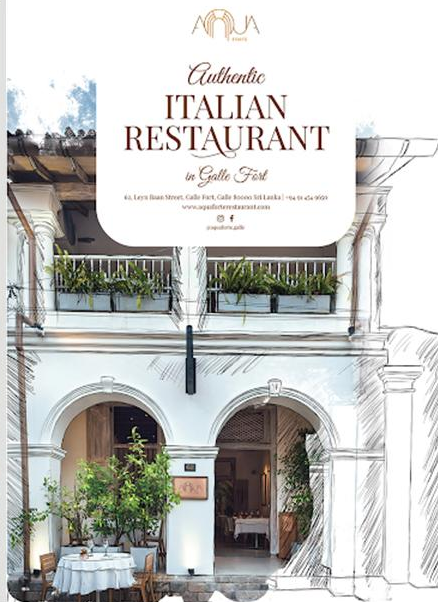
- **Content Management**

From understanding trends and analytics to fostering meaningful interactions, our social media content management services ensure your brand's online presence thrives.

- **Social Media Advertising**

With strategic ad placements, captivating visuals, and persuasive copy, our social media advertising services help you reach the right people at the right time.

SOCIAL MEDIA MANAGEMENT & ADVERTISING







Green Teas

SPECIAL OFFER
Save 20% on Green Teas

Sip into a healthier lifestyle this new year and relax yourself with our delicious collection of Green Teas.

OFFER VALID TILL 31ST JANUARY

START BREWING →

The banner features a woman in a green dress holding a tea bag, with various Dilmah tea products including Organic Green Tea with Mint, Ceylon Pure Green Tea, and Green Tea with Jasmine Blossoms displayed on a white pedestal against a lush green background.



25% OFF

Dilmah
Chamomile Flowers
10 Pyramid Tea Bags (10g x 10g) 20g net / 0.71oz

Dilmah
ELEGANT EARL GREY
10 Pyramid Tea Bags (10g x 10g) 20g net / 0.71oz

The banner has a bright yellow background with white daisies and green leaves. It features a box of Dilmah Chamomile Flowers tea and a box of Dilmah Elegant Earl Grey tea.



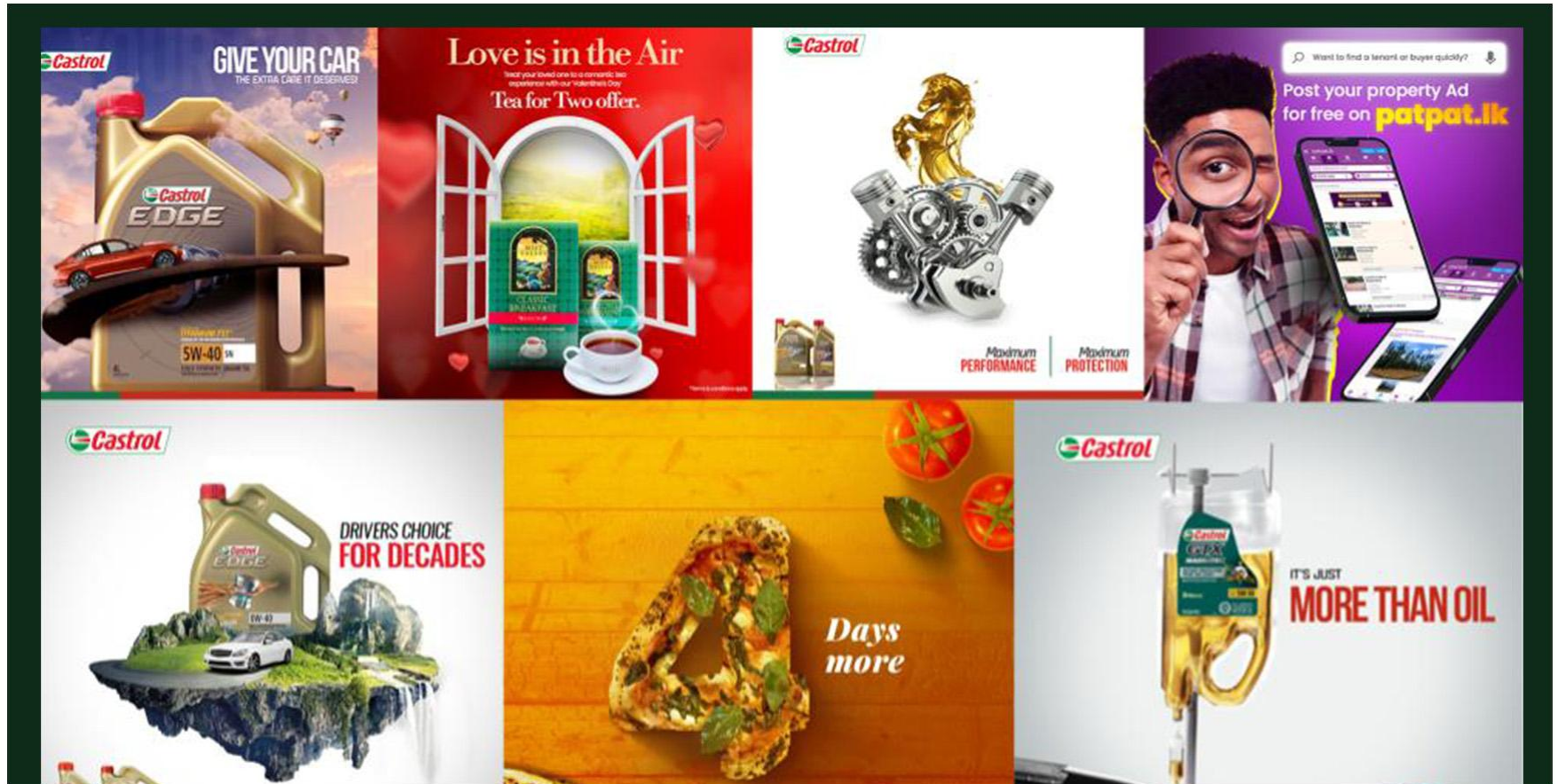
Free Shipping
Valid Until 31st December 2022

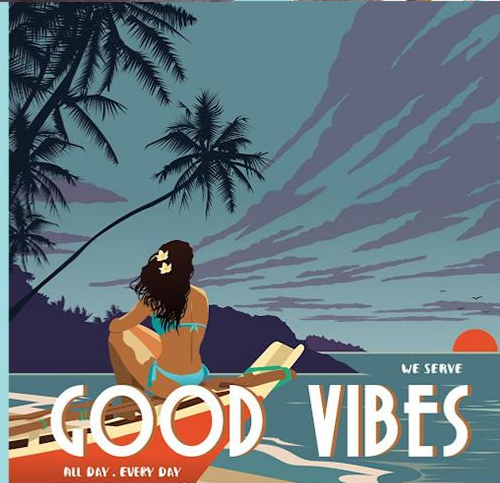
THE ORIGIN OF TEA
MIST VALLEY
EXQUISITE EARL GREY
BLACK TEA
Pyramid Tea Bags in Individual Sachets
NET WEIGHT: 30g (20x15)

Apply coupon code at checkout

FRESHIPPING

The banner features a circular frame showing a misty tea plantation. In the foreground, a box of Dilmah Exquisite Earl Grey tea sits on a mossy rock. The background shows rolling green hills under a soft, hazy sky.





Branding Identity Development

Our agency specializes in the development of visual identities. We create captivating logos and brand assets that reflect the essence of your brand, leaving a lasting impression on your audience.

OUR BRANDING ENGAGEMENTS CONSIST OF

- **Logo Design**
Industry research, competitor audit and mapping design direction are the first stages of the process, after which we develop the design concepts for the brand logo.
- **Brand Usage Guides**
Clearly identify brand requirements, goals and set a clear-cut path for all stakeholders on the project.
- **Marketing Collaterals**
Develop digital and print collaterals to support brand and product marketing efforts
- **Package Design**
Develop effective package designs that look great, communicate value, enhance brand recognition, and influence purchasing decisions.

Nestled in Nuwara Eliya's lush hills, The Bellwood Manor is a captivating luxury boutique hotel that seamlessly blends history and contemporary elegance. Its bespoke design system reflects both the manor's charm and functionality, mirroring its exquisite architecture. Crafted with meticulous attention to detail, the Bellwood Manor design system captures the essence of its rich history, heritage and opulent features, creating a truly immersive experience for discerning guests.



C : 62 M : 59 Y : 56 K : 63 #3F3836	C : 61 M : 58 Y : 58 K : 34 #57514F	C : 26 M : 22 Y : 30 K : 4 #C3BCAF	C : 21 M : 18 Y : 25 K : 2 #C5C0B5	C : 0 M : 0 Y : 0 K : 0 #FFFFFF	C : 14 M : 18 Y : 47 K : 11 #E1CC97
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Angel Beach, the pioneering beach club along Sri Lanka's southern coast, embodies a captivating blend of sophistication and vibrant energy. Its visual identity, encompassing everything from the logo to colours and iconography, captures the brand's youthful and lively spirit. Inspired by a range of artistic influences, the iconic angel wings symbolize freedom, inviting enjoyment. Reflecting the location and ambience, a vivid colour palette further conveys the club's vivacious nature, creating an engaging experience for a dynamic audience.



SUPPORTIVE GRAPHICS SET 1



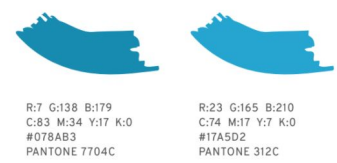
USAGE EXAMPLE 1



USAGE EXAMPLE 2



SECONDARY COLOUR PALETTE



R:7 G:138 B:179
C:83 M:34 Y:17 K:0
#078AB3
PANTONE 7704C

R:23 G:165 B:210
C:74 M:17 Y:7 K:0
#17A5D2
PANTONE 312C



R:57 G:193 B:205
C:66 M:0 Y:21 K:0
#39C1CD
PANTONE 319C

R:183 G:226 B:221
C:27 M:0 Y:9 K:0
#B7E2E7
PANTONE 317C











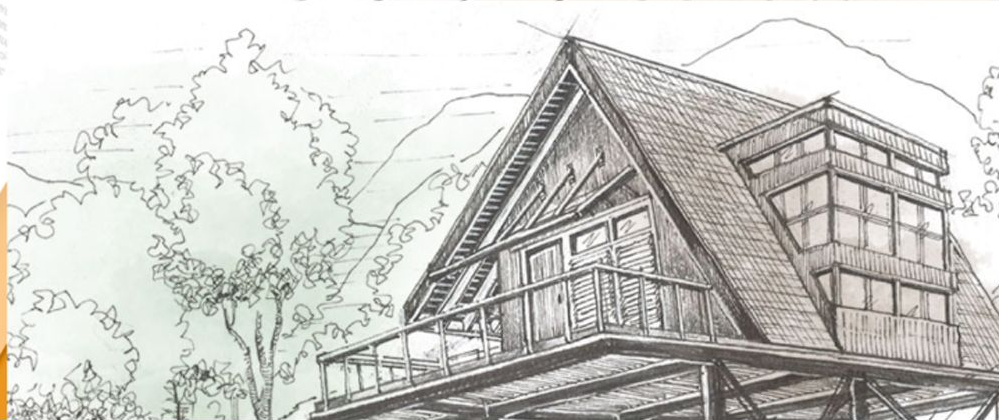
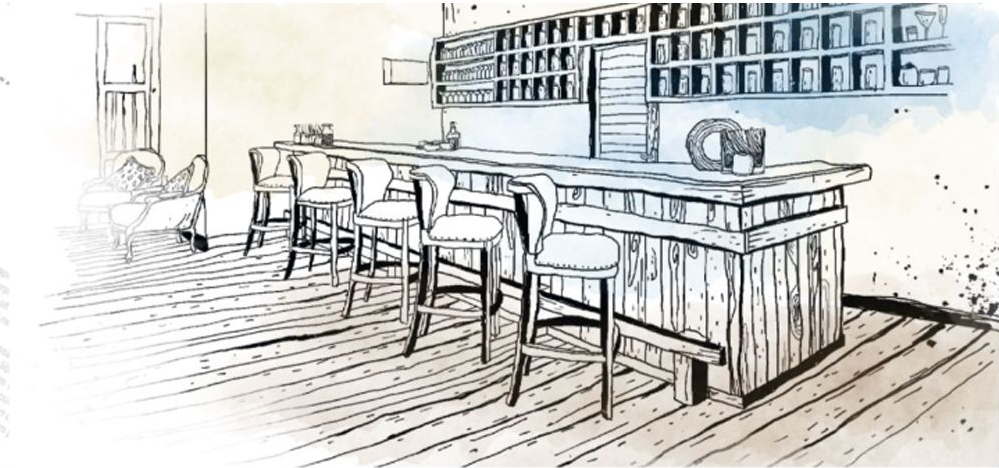




















THANK YOU

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