



THE INNOVATION LAB

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# WHAT WE DO?

- **We create exceptional and unique Websites, Web Apps, Mobile Apps, Enterprise software and Digitalized solutions.**
- As specialists in designing and developing, tailored industry-specific software solutions we ensure the deployment of customized, cost-effective, and efficient software with speed and quality for every type of business process around the globe.
- Simply relax and delegate the responsibility for all your software development activities to EzyCode and watch while we design and implement your digital story for you.

# OUR SERVICES

- **Website Design & Development**
- **Web Application Development**
- **Mobile App Development**
- **Channel Manager Services**
- **Digital Marketing**
- **BPO Services**



# WEBSITE DESIGN & DEVELOPMENT

WE HELP YOU BUILD YOUR ONLINE PRESENCE BY INFUSING CREATIVE STRATEGIES.



## Corporate Website

A website is the face of an organization, the key component of marketing strategies that serves as the hub of all online and advertising activities. Choosing the best web design and development for your organization is highly crucial.



## Ecommerce Website

Whether you are looking to develop an eCommerce Store, or an online multi-channel store, we at EzyCode deliver a rock-solid brand presentation of a strong platform. We can either use existing platforms like WooCommerce, Open Cart, Shopify or develop customized platform specifically for you.



## Landing Pages (Website)

First impressions are the best impressions. Our graphics designers give you contextual, rational and creative landing page designs that depict sophisticated functionality and attract the viewers at first glance.



## Website Maintenance

Let us handle not just the development and evolution of your site but also complete maintenance and on-demand support day-in and day-out in the long run. Our services include, ensuring your site is up to date by reviewing, editing and changing content whenever necessary.

# WEB APPLICATION DEVELOPMENT

CLIENT-FOCUSED AND CUSTOMER-CENTRIC SOLUTIONS TO TAKE YOUR BUSINESS TO THE NEXT LEVEL.

## ERP Solutions ( Enterprise Resource Planning)

ERP solutions that is industry-specified and customized according to your unique workflow, Payroll solutions, Inventory and billing solutions Artificial Intelligence systems and many more.  
Standard and Customized Solutions

## Bespoke Software Solutions

We build any type of Software that is required catering all the industries. It can be for internal use or for commercial use, we build all with all the safety Measures taken to protect your data. All our solutions are user-friendly and Attractive.

## We have Readymade Applications for certain industries

- a. Bakery Management System (Web)
- b. Web-based Point Of Sale solutions
- c. Inventory Management System
- d. Channel Manager for Hotels
- e. Hall / Hotel Booking Systems
- f. Mobile Apps for Several Industries

**Contact Us For More**

# MOBILE APP DEVELOPMENT

CLIENT-FOCUSED AND CUSTOMER-CENTRIC SOLUTIONS TO TAKE YOUR BUSINESS TO THE NEXT LEVEL.



## Native Android & iOS App Development

An app that is compatible exclusively (Native) on Android or iOS can be developed to suit your requirements. Android and iOS are the fastest growing mobile operating systems for smart devices in the world today. With their versatile, user-friendly and flexible applications they are highly desirable for consumers.

## Cross-Platform Mobile App Development

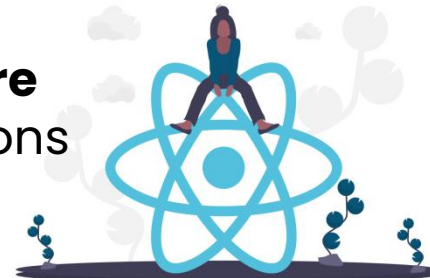
Based on your requirements we can also create apps that ensure scalability and interoperability. We focus on developing flawless, dynamic, and leading performance applications that are suitable for all types of mobile platforms with the use of ReactJS or Ionic. This way organizations can reach a wider audience in an easy and effective way.



**We build all types of Mobile Apps. For the beneficiaries of The C-Care program, we have special offers and simple App solutions to give stylish and simple solutions.**

## We have Simple Readymade Apps for C-Care

- Android-based Point Of Sale solutions
- Company Profile
- Inquiry App



# DIGITAL MARKETING

CUSTOMIZED SOLUTIONS FOR YOU THAT DELIVER TANGIBLE BUSINESS RESULTS.



## Social Media Marketing

You can delegate your social media management to us and we will handle all aspects of management and marketing. We work efficiently in making your business fruitful by knowing your competitors, market trends, using compelling content creation, graphic designing and attractive posts/e-flyers with search engine optimization by using research driven strategy.



## Digital Video Production

Attractive content is the key to advertising. Our technicians are adept at creating motion graphics that would portray your business in an interactive manner. We create both Vector Video and Commercial Videos for Businesses.



## Logo Design and Branding

The logo of a business is a highly essential tool to create brand awareness and uniformity. We customize the attractive logo designs that are noticeable and that will create the good image of your identity.



## SEO

In every content we create, we give priority to Search Engine Optimization to create brand awareness and generate predictable traffic to your business.



# BUSINESS PROCESS OUTSOURCING (BPO)

WE COVER THE LACK OF INTERNAL RESOURCES OR EXPERTISE TO SUPPORT YOUR BUSINESS GROWTH AND DIGITAL TRANSFORMATION INITIATIVES.



## Call Center Solutions

While alternative ways of communicating with businesses have increased in popularity, phone calls still remain the primary method of conversation. Managing the multiple phone calls requires a team of skilled agents and efficient software that enables them to stay in tune.



## Customer Support Solutions

Our staff excels at Customer Relationship Management (CRM) and is highly efficient in responding to your customers. A team will be trained exclusively for you, to be able to provide accurate information regarding your business



## Data Entry Solutions

Data Entry can be a tedious and time-consuming task. Outsource your requirements to us and we will ensure we deliver error-free services covering all processes, interactions and deliverables within the timeframe. We shall deploy a highly proficient team just for your business.



## Payroll Solutions

At EzyCode we are capable of providing your business a complete payroll processing service such as online payroll submission, payroll cost reporting, electronic tax filing of W-2's, time, certified payroll reports and more.



## IT services

By delegating your IT services to us, you get a powerful mix of business consultants, industry-experts and world-class IT talents who strive to impart you with the best advice, guidance and aid at any stage of your business life cycle.



**Contact Us Now**

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