



AUSTRALIA MARKET PROFILE



Prepared by:
Export Development Board (EDB), Sri Lanka
July, 2014

1. BACKGROUND

Australia's abundant and diverse natural resources attract high levels of foreign investment and include extensive reserves of coal, iron, copper, gold, natural gas, uranium, and renewable energy sources. Australia also has a large services sector and is a significant exporter of natural resources, energy, and food.

Area: :Total 7,686,850 sq km, Land 7,617,930 sq km

Population: : 21,007,310 (2008 est.)

Currency: : Australian Dollar

GDP: :USD 998.3 billion

GDP per capital (PPP) :USD 43,000 (2013 est.)

Imports : USD 245.8 billion (2013 est.)

Major Imports: : Machinery and transport equipment, computers and office machines, telecommunication equipment and parts; crude oil and petroleum products

Major Suppliers: :China, Japan, South Korea, India, US, UK, New Zealand

Exports : USD 251.7 billion (2013 est.)

Major Exports: :Coal, iron, Gold, Meat, wool, alumina, wheat, machinery and Transport equipment

Major Markets: : China 29.5%, Japan 19.3%, South Korea 8%, India 4.9% (2012)

2. BILATERAL TRADE BETWEEN SRI LANKA AND AUSTRALIA (2009-2013), VALUE IN US \$ MN

Year	Exports to Australia	Imports from Australia	Balance of Trade	Total Trade
2009	82	133	-51	215
2010	103	185	-82	288
2011	127	274	-145	401

2012	134	216	-83	350
2013	155	214	-58	369

3. Sri Lanka's major export products to Australia (2009-2013), Value in US \$ '000

Code	Description	2009	2010	2011	2012	2013
H.090230	-Black tea (fermented) and partly fermented tea,	20,622	26,201	26,619	26,002	25,444
H.401290	-Solid or cushion tyres, tyre tread or tyre flaps	3,488	6,510	11,319	8,720	9,569
H.611610	-Gloves, mittens and mitts, with plastics or rubber, knitted or crocheted	2,961	5,125	8,741	8,565	9,150
H.640590	-Footwear,	1	2,105	1,104	2,113	8,625
H.610990	-T-shirts, singlets, etc, of other textiles, knitted or crocheted	470	799	1,598	2,344	4,933
H.870421	-[Other, with compression-ignition internal combustion piston engine (diesel or semi-diesel)	911	1,622	1,668	3,928	4,722
H.090210	-Green tea (not fermented) in immediate packing of a content not exceeding 3 kg :	2,181	2,994	3,150	3,330	4,145
H.401199	-[Other :] Other	2,326	2,373	3,429	3,217	3,609
H.401519	-Gloves of vulcanized rubber (excl. surgical gloves)	2,241	3,266	4,555	4,144	3,416
H.200819	-[Nuts, ground-nuts and other seeds, whether or not mixed together :] Other, including mixtures	1,162	1,388	1,814	2,099	3,108
H.701090	-Carboys, bottles, flasks, jars etc	33	2	652	1,217	2,836
H.630533	-Sacks and bags, used for packing goods, of polyethylene or polypropylene strip	1,748	1,710	2,158	2,124	2,242
H.151311	-[Cococnut (copra) oil and its fractions :] Crude oil	2	4	48	903	2,204
H.380210	-Activated carbon	780	703	624	1,586	1,770
H.090240	-Other black tea (fermented) and other partly fermented tea	1,924	2,396	1,854	2,016	1,617
H.611011	-Jerseys, pullovers, cardigans etc, knitted or crocheted of wool or animal hair		45	409	1,355	1,464
H.690810	-Tiles, cubes and similar articles, whether or not rectangular, the largest surface area of which is capable of being enclosed in a square the side of which is less than 7 cm :	1,469	1,298	1,033	1,496	1,394
H.853810	-Boards... desks, cabinets and other bases for goods of 85.37, not equipped	2,923	3,251	2,450	1,360	1,356
H.530500	-Coconut, abaca (Manila hemp or Musa textilis Nee), ramie and other vegetable textile fibres, not elsewhere specified or included, raw or processed but not spun; tow, noils and waste of these fibres (including yarn waste and	1,157	1,605	1,479	1,345	1,335

	garnetted stock).					
H.610620	-Women's or girls' blouses, etc, of man-made fibres, knitted or crocheted	8	28	529	1,358	1,281
H.870324	-Of a cylinder capacity exceeding 3,000 cc :	81	153	272	879	1,250
H.621210	-Brassieres	55	94	495	601	1,241

4. SRI LANKA'S MAJOR IMPORT PRODUCTS FROM AUSTRALIA (2009-2013), VALUE IN US \$ '000

Code	Description	2009	2010	2011	2012	2013
H.071340	-Lentils :	21,646	52,017	75,147	55,581	58,697
H.040221	-Milk & cream, not containing added sugar or other sweetening matter, of fat contnt> 1.5	25,710	33,379	46,875	41,004	54,336
H.071310	-Dried peas, shelled	12,189	13,361	15,803	16,310	16,589
H.230110	-Flours, meats and pellets, of meat unfit for human consumption; greaves	2,724	3,123	8,669	10,599	11,289
H.040210	-Milk and cream in solid forms of a fat content by weight not exceeding 1.5%	1,104	1,813	12,540	7,647	6,180
H.071320	-Dried chickpeas, shelled	1,462	694	1,528	1,070	3,918
H.010221	-Pure-bred breeding animals					3,786
H.071331	-[Beans (Vigna spp., Phaseolus spp.) :] Beans of the species Vignamungo (L.) Hepper or Vignaradiata (L.) Wilczek :	5,710	10,750	9,539	5,038	3,611
H.480411	-Unbleached kraft liner	52	1,527	632	1,470	3,176
H.380210	-Activated carbon :	721	579	1,946	1,956	3,171
H.210690	-Other:	237	549	1,636	1,317	2,149
H.480419	-Kraft liner, exclunbleach	169	488	424	763	2,084
H.350300	-Gelatin and derivatives; isinglass; glues of animal origin (excl. 35.01)	112		200	2,125	1,985
H.300490	-Other :	701	221	2,251	2,271	1,874
H.080610	-Grapes, fresh	875	536	693	848	1,737
H.480524	-Testliner (recycled liner board), weight 150 g/m2 or less	943	826	1,210	1,081	1,705
H.320611	-Pigments and preparations based on titanium dioxide	959	997	1,896	1,884	1,400
H.730490	-Other :				355	785
H.230120	-Flours, meals & pellets of fish or other aquatic invertrebr, unfit for human consumption	1,134	1,364	1,532	1,679	765
H.730290	-Railway track construction material of iron or steel, etc,	272	383	610	535	752
H.150210	-Tallow					718
H.080510	-Oranges :	774	342	917	915	711
H.847410	-Sorting, Screening separating or washing Machine				35	683
H.040510	-Butter	52	272	952	900	657

H.220421	-Wine (not sparkling); grape must with by alcohol in: =< 2l containers	116	196	662	581	634
H.902190	-Parts and accessories of articles and apparatus of 90.21	1	...	43	161	608
H.020450	-Fresh, chilled or frozen goat meat	90	159	659	833	561

5. THE IMPORT PRODUCTS OF AUSTRALIA FROM THE WORLD AND SRI LANKA'S EXPORTS

HS Code	Product description	Australia's imports from Sri Lanka	Australia's imports from world	Potential
'6203	Men's suits, jackets, trousers etc & shorts	774	628,744	388,156
'6109	T-shirts, singlets and other vests, knitted or crocheted	3,255	552,649	348,225
'6104	Women's suits, dresses, skirt etc & short, knit/croch	1,206	379,566	323,238
'4011	New pneumatic tires, of rubber	5,840	3,103,927	201,784
'6108	Women's slips, panties, pyjamas, bathrobes etc, knitted/crocheted	878	182,074	181,196
'6205	Men's shirts	434	290,221	158,799
'6212	Brassieres, girdles, corsets, braces, suspenders etc & parts	1,349.00	157,888.00	156,539
'4015	Articles of apparel & clothing accessories of vulcanised rubber	10,866	129,770	118,904
'6206	Women's blouses & shirts	824	281,014	114,828
'6107	Men's underpants, pyjamas, bathrobes etc, knit/croch	112	81,537	81,425
'0801	Brazil nuts, cashew nuts & coconuts	775	145,340	76,038
'0902	Tea	33,936	109,947	76,011
'4016	Articles of vulcanised rubber o/t hard rubber,	1,506	390,565	75,292
'6103	Men's suits, jackets, trousers etc & shorts, knit/croch	1,363	92,245	69,929
'6112	Track suits, ski suits and swimwear, knitted or crocheted	316	65,589	65,273
'8538	Part suitable for use solely/princ with boards, panels, fuses, switches	90	173,051	46,375
'6116	Gloves, mittens and mitts, knitted or	8,180	52,823	44,643

	crocheted			
'2008	Preserved fruits	519.00	185,712	38,757
'0904	Pepper, peppers and capsicum	266	36,265	35,999
'4012	Retreaded/used tire;solidtire,interchangeable tire treads& flaps	7,196	42,188	34,992
'9603	Brooms/brushes (tooth, toilet, painting);squeegee	1,510	133,223	27,858
'9031	Measuring or checking machines,	319	407,501	24,223
'9506	Articles&equip for gymnastics, athletics, or sports/outdoor games	856.00	616,922	21,942.00
'3926	Article of plastic	342	828,630	21,684
'4008	Plate, sheet, strip, rods of vulcanised rubber other than hard rubber	237	61,899	17,471

6. SRI LANKA'S LEADING EXPORTERS TO AUSTRALIA – 2013

No	Company Details	Product
1.	Ceylon Tea Services PLC	Tea Packets, Processed Food, Other Paper Products nes,
2.	Hambantota Trading Company Pvt Ltd	Footwear, Apparel, Other Products of Base Metal nes,
3.	Load Star Pvt Ltd	Pneumatic & Retreaded Rubber Tyres& Tubes, Other Electrical & Electronic Products nes
4.	Mas Active Trading Pvt Ltd	Apparel
5.	Overseas Vehicle Sales Pvt Ltd	Motor Vehicles & Parts
6.	A T G Ceylon Pvt Ltd	Apparel
7.	Sanmik Food Pvt Ltd	Coconut Oil, Pepper, Rice & Cereals, Processed Vegetables, Fruits & Juices
8.	SanchiaPvt Ltd	Apparel
9.	Ansell Lanka Pvt Ltd	Apparel, Industrial & Surgical Gloves of Rubber
10.	Piramal Glass Ceylon PLC	Glass & Glassware
11.	Plastipak Industrial Textiles Pvt Ltd	Made-Up Textile Articles, Woven Fabrics, Other Textile Articles nes

12.	Lanka WalltilePLC	Wall Tiles
13.	J K Garments Pvt Ltd	Apparel
14.	Statesman Hats Pvt Ltd	Other Manufactures nes, Products Unclassified, Travel Goods, Bags etc.,
15.	EuRetecPvt Ltd	Pneumatic & Retreated Rubber Tyres& Tubes
16.	Lanka Knitters Pvt Ltd	Apparel, Woven Fabrics, Other Products of Base Metal nes
17.	Nestle Lanka PLC	Coconut Milk Powder, Confectionary & Bakery Products, Processed Food
18.	Pulses Splitting And Processing Industry Pvt Ltd	Lentils, Other Vegetables nes, Cowpea, Animal Feed
19.	HaycarbPLC	Activated Carbon, Tea Bags
20.	Greenfield Bio Plantations Pvt Ltd	Tea Packets, Tea in Bulk, Processed Food, Cinnamon, Cloves, Other Export Crops nes,
21.	ElsteelPvt Ltd	Discharge Lamps, Other Products of Plastics nes, Books & Printed Matter, Apparel
22.	WatawalaPlantaionsPLC	Other Export Crops nes, Tea Packets
23.	Quick Tea Pvt Ltd	Tea Packets, Processed Food, Other Products of Base Metal nes, Cartoons, Boxes & Bags, Tableware & Kitchenware, Other Products of Plastics nes
24.	Trelleborg Lanka Pvt Ltd	Pneumatic & Retreated Rubber Tyres& Tubes

7. POTENTIAL PRODUCTS TO BE EXPLORED FROM SRI LANKA

Apparel, Tea, food products,

8. TRADE ISSUES

Exports of food products from Sri Lanka

Australia applies stringent quality controls for processed food products and this affects the exports of food products from Sri Lanka

Exports of fresh Fruits from Sri Lanka

Although there is a good demand for tropical fresh fruits from Sri Lanka, export could not be undertaken as Sri Lanka is not in the approved list of fresh fruit imports.

Comparatively higher rates of import duty

Australia has offered duty concession for many ASEAN countries through the FTAs. However Sri Lanka do not have duty free access to Australian market and therefore our exports in general will not be competitive compared to ASEAN countries

High cost of promotion

It is difficult to organize trade promotion events in Australia due to high cost of participation in trade events

9. TRADE PROMOTIONAL PROGRAMS CARRIED OUT BY EXPORT DEVELOPMENT BOARD

- Inward delegation for the Sri Lanka Expo 2012
- Inward delegation for the “Reflection of Sri Lanka” exhibition 2013

10. PROPOSED TRADE PROMOTIONAL ACTIVITIES

Participation in trade promotional events on Food products and apparel